



PRIVATE SECTOR DECLARATION

PRIVATE SECTOR DECLARATION ON TRANSFORMATIVE INVESTMENT TO TACKLE CLIMATE CHANGE

Private sector leadership is needed urgently in order to confront the polycrisis that the world currently faces. We are living through a period of great economic instability due to the effects of rapid climate change, COVID-19 pandemic, ongoing armed conflicts, and the return of inflation. For the first time in 25 years, extreme wealth and extreme poverty have sharply increased simultaneously, while developing countries do not have access to the financing needed to invest in climate action and poverty alleviation programs. Increasing inequality and climate change threaten to undo a generation's progress of ending extreme poverty.

In this context, the most developed countries are building on large-scale investment plans and significant debt, but there is a considerable risk that the rest of the world, which is already heavily indebted, will be unable to take this path, leading to increased inequalities and poverty.

In response to this, as companies committed to sustainable development, we are calling for an increase in equitable financing for all countries in need of ambitious solutions to fund global development challenges. We believe that emerging markets and countries facing the worst impacts of climate change should have better access to financing solutions so they can more rapidly shift to clean energy and withstand natural disasters. We also recognize that the world needs a new development assistance framework, one that is based on inclusiveness.

According to the International Finance Corporation, by 2030 climate Investment opportunities in emerging markets will total [\\$23 Trillion](#). This presents an incredible opportunity for new public-private partnerships to galvanize a faster transition in countries that need investment the most. The private sector has already been playing a critical role in enabling a swift transition but more leadership is needed.

This is why in partnership with Global Citizen's Power Our Planet campaign, the charter signers to this declaration have agree to launch a coalition to intensify the financing of solutions against the effects of climate change in the poorest countries.

Through this coalition, the undersigned agree, each according to its capacity and its field of activity, to support the implementation of the following objectives. Please note: In recognition that work must be done at home first, companies that are not already members of the UN Race to Zero will need to begin with that target setting process:

- **Step 1: Set [science-based targets](#) for scopes 1-3 and join the Official UNFCCC Race to Zero.** Once committed, **publicly demonstrate clear climate action examples** that your company is tracking to meet your goals.

Examples of data points companies can use to show progress on science based targets include:

- ▶ Reduction in greenhouse gas emissions from the previous year.
- ▶ Amount of buildings in the supply chain that are powered by renewable energy.
- ▶ Percentage of total energy consumption that comes from renewable sources.
- ▶ Percentage of products or services that have been assessed for their environmental impact.
- ▶ Changes made in production design and in products themselves to lower emissions from their use, such as through making them less energy intensive.

- **Step 2: Make transformative investments in low-income and climate-impacted countries.** Address the global financing shortfall through projects that address needs in clean renewable energy, climate adaptation and resilience, education, technological innovation, health, and agriculture to begin implementation by January 1, 2024.

Examples of transformative investments include:

- ▶ Capital deployments to **emerging markets that increase access to solar and wind power**, which could support countries like Barbados to achieve their goal of having a 100% renewable-based economy by 2030.
- ▶ Investment in **climate adaptation technology for climate vulnerable communities**. In Ghana a transformative investment in this space could help protect 1.8 million hectares of land by 2030 and support the building of solar grids for 300 island and lakeside communities.
- ▶ Invest in climate adaptation practices for smallholder farmers. More than 2 billion people around the world depend on smallholder farms for food and income, yet nearly 80% of all smallholder farmers could be affected by at least one climate hazard by 2050.
- ▶ Reduce your residual emission by joining the **High Quality Carbon Credit “Buyers Club”** and committing to only sourcing carbon credits from developing country markets that are aligned with the Voluntary Carbon Markets Integrity Initiative (VCMIi) code of practice, including ensuring that credits bought are aligned with guidance from the Integrity Council for the Voluntary Carbon Market (ICVCM).
- ▶ **For investors, include “Natural Disaster” clauses in loans to developing countries.** This would enable countries to pause debt repayments in the event of calamities like cyclones and hurricanes. This would free up funds during a crisis to speed up the recovery process without adding the burden of mounting debt.

The members of the coalition have agreed to support Global Citizen in developing a Progress Report during the second half of 2023, which will present the concrete progress of the coalition and identify new commitments from the private sector.

Global Citizen will lead development of this Progress Report and routinely follow up with coalition members to verify the progress of their investments and initiatives. This may include supporting Global Citizen in its follow up and tracking efforts, including providing requested information on implementation plans and publicly releasing the details of their emissions reduction targets, investments, and transition plans.

List of private actors adopting the Call to Action:

- **Cisco**

POWER OUR PLANET POLICY COMMITMENT OPPORTUNITIES

Companies who pass and complete Global Citizen's due diligence process and officially commit to signing this declaration will have the opportunity to have their commitment featured at the September Global Citizen Festival.

September Festival Visibility Opportunities for NEW Policy Commitments

- Logo inclusion in video to be shown onstage at the September Global Citizen Festival in front of 60,000 people in Central Park
- Company name inclusion in Global Citizen Impact press release
- Company name inclusion in Global Citizen Impact Report
- Inclusion in Global Citizen editorial piece highlighting policy commitments made as part of the Power our Planet campaign
- Access to Global Citizen's partner social toolkit
- Amplification of your company's Global Citizen festival focused social media posts

ABOUT GLOBAL CITIZEN'S POWER OUR PLANET CAMPAIGN AND THE PARIS FINANCING SUMMIT

For the first time in 25 years, extreme wealth and extreme poverty have sharply increased simultaneously, while developing countries do not have access to the financing needed to invest in climate action and poverty alleviation programs.

Barbadian Prime Minister Mia Mottley has spearheaded a radical blueprint - the [Bridgetown Initiative](#) - to increase fair and equitable access to capital and concessional financing for ALL countries in need, poor and vulnerable ones, and pushed for a summit to find ambitious solutions to fund global development challenges such as climate change and pandemic preparedness.

As a response, French President Macron, in cooperation with Prime Minister Modi of India, invited global leaders to a summit in June 2023 in Paris. This is an opportunity Global Citizen seized through a global public campaign, *Power Our Planet*, to help instill ambition and call for urgent action, not only at the Summit but throughout key decision-making moments in the year, up until COP28.

As part of the *Power Our Planet* campaign, Global Citizen activated an in-person event in Paris on the eve of President Macron's Climate Finance Summit to rally commitments and pledges geared at ending extreme poverty and closing the climate funding gap. At a 3-hour outdoor event in the heart of Paris, a mix of artists, activists and world leaders took the stage to amplify our message: We must Power Our Planet NOW.