



Global Poverty Project 2014

Annual Review

Impact and Achievements



Letter from the CEO

I want to take this opportunity to thank our partners, global citizens and those world leaders who made meaningful commitments in the penultimate year of the Millennium Development Goals.

Together, we achieved much in 2014 including:

- Working with partners to secure US \$639 million for the Global Partnership for Education's mission of providing quality education to children in the poorest countries. I was especially pleased with our team's role in seeing the US Government double their commitment, and the UK increasing their support by 25 percent.
- Working to get sanitation onto the global agenda. Together with 18 partners, we saw commitments made by the World Bank, Sesame Workshop, H&M Conscious Foundation, Unilever, Procter & Gamble, the governments of Nepal and Madagascar, and the passage of the Water for the World Act in the United States.
- Supporting the full replenishment of Gavi, the Vaccine Alliance. I was particularly proud of the role we played in securing a commitment from Prime Minister Solberg of Norway, who committed more than US \$1 billion over five years to vaccinate the world's poorest children.

Having lived for a year in Uttarakhand in northern India when I was 15, a huge personal highlight was the attendance of Prime Minister Modi at the Global Citizen Festival. From the stage, PM Modi showed the world the best of what I know of India, *"Some believe that the world changes with the wisdom of the old. I think that the idealism, innovation, energy and "can do" attitude of the youth is even more powerful. That is my hope for India too, 800 million youth joining hands to transform our nation. To put the light of hope in every eye, and the joy of belief in every heart. Lift people out of poverty, put clean water and sanitation within the reach of all, make healthcare available to all. A roof over every head. I know it is possible."*

Our work in 2014 is set to affect the lives of up to 341.5 million people and I'm excited that the anticipated launch of the Sustainable Development Goals in 2015 could potentially make the end of extreme poverty a reality by 2030. At Global Poverty Project, we are committed to ensuring that 2030 is a world where we all live sustainably, every child is in school, every family has access to food, clean water and quality sanitation, and no-one dies from preventable diseases.

Hugh Evans

CEO, Global Poverty Project Inc



"Some believe that the world changes with the wisdom of the old. I think that the idealism, innovation, energy and "can do" attitude of the youth is even more powerful. That is my hope for India too, 800 million youth joining hands to transform our nation. To put the light of hope in every eye, and the joy of belief in every heart. Lift people out of poverty, put clean water and sanitation within the reach of all, make healthcare available to all. A roof over every head. I know it is possible."

Narendra Modi, Prime Minister of India

Letter from the Chair

2014 has been the most impactful year yet for Global Poverty Project, achieving wins for the world's poor with our partners that are set to affect approximately 341.5 million lives by 2020.

Global Poverty Project's operations continued from our key locations of the United States, United Kingdom, Canada, Australia and New Zealand but also saw some changing tactics. We spent the year investing in our technology and online communications to support the expansion of our Global Citizen platform. Combined with establishing a new content strategy, this decision has prepared us for growing both the number of global citizens, and the effectiveness of our platforms, like our flagship Global Citizen Festival. We also made breakthroughs through high level advocacy, securing commitments from a range of governments including the United States, Norway, Denmark, Luxembourg, India, Nepal and Madagascar.

As chair of the board, I was particularly grateful for the personal insight I gained during a study tour of sanitation projects in India. I witnessed the powerful difference that sanitation can make for the lives of the world's poorest and most vulnerable. During our visit, it was an honour to discuss the effect of advocacy on sanitation and education with Prime Minister Modi. We all learned many lessons about advocacy and quality sanitation projects.

A significant aspect driving the success of 2014 was the scaling up of our partnerships. We're grateful for the substantial investment in our vision and mission from a broad range of grants, sponsorships and in-kind contributions, most especially the Caterpillar Foundation, Postkod Stiftelsen Svenska and the Bill & Melinda Gates Foundation. Alongside our own efforts in developing sustainable income streams, we saw continued growth with consolidated turnover passing US \$13 million, enabling our team and partners to achieve their impact.

In the year ahead, we look forward to further expanding the reach of Global Poverty Project and growing the number and effectiveness of global citizens, particularly across the United States and into Europe. We will focus our efforts on raising the profile of the Sustainable Development Goals, and will campaign to ensure they are fully financed and politically salient. Will will continue our campaigning on issues of sanitation, education, vaccines and health, women and girls, and we will also extend our influence in the areas of food and the environment.

We won't stop until being a global citizen means everyone, everywhere is surviving and thriving in a just and fair world. I offer my personal thanks to all our amazing supporters and employees who have and continue to make this possible.

Peter Murphy on behalf of the Global Board,
Global Poverty Project Inc



"We won't stop until being a global citizen means everyone, everywhere is surviving and thriving in a just and fair world. I offer my personal thanks to all our amazing supporters and employees who have and continue to make this possible."

Peter Murphy

CHRIS MARTIN WITH THE GLOBAL POVERTY PROJECT TEAM AT THE OFFICE IN NEW YORK

Contents

Letter from the CEO	p. i.
Letter from the Chair	p.iii.
Global Poverty Project	p. 1
Our Campaigning Achievements	p. 3
Sanitation	p. 6
Education	p. 7
Vaccines & Health	p. 9
Other Campaigning	p.11
Global Citizen	p.13
Growing Global Citizen	p.15
Global Citizen Partner Campaigns	p.17
Global Citizen Festival	p.19
Global Citizen Action Summit	p.21
Waislitz Global Citizen Award	p.23
Global Citizen Nights	p.25
Thank You Festival	p.27
Live Below the Line	p.29
2015 Preview	p.31
Sustaining Global Poverty Project	p.33
Governance & Financials	p.35
Thank You Partners & Supporters	p.37

ACRONYM LIST

AU	- Australia/ Australian	PM	- Prime Minister
Gavi	- Gavi, the Vaccine Alliance (formerly the Global Vaccines and Immunisations Alliance)	SDG	- Sustainable Development Goals
GB	- Great Britain/ British	SXSW	- South by Southwest
GNI	- Gross National Income	US	- United States
GPE	- Global Partnership for Education	USAID	- United States Agency for International Development
GPEI	- Global Polio Eradication Initiative	UN	- United Nations
HP	- Humanure Power	UNICEF	- United Nations International Children's Emergency Fund
Laos PDR	- Laos People's Democratic Republic	UNESCO	- United Nations Educational, Scientific and Cultural Organisation
MDG	- Millennium Development Goals	UNFPA	- United Nations Population Fund
NYU	- New York University	WASH	- Water, Sanitation and Hygiene
NZ	- New Zealand		

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About Global Poverty Project

Global Poverty Project is an international education and advocacy organization working towards the end of extreme poverty by 2030.

The Global Poverty Project began with a shared vision and desire to catalyze the end of extreme poverty. Knowing that the injustice of extreme poverty could be ended within a generation, we realized the need to increase the number and effectiveness

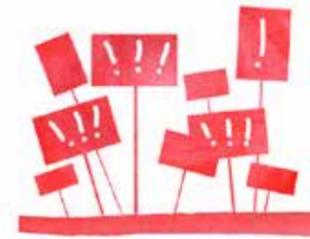
of people taking action to end extreme poverty. To do this we continue to actively build partnerships across civil society, media, entertainment, business, government and the general public.



Our Vision: "A world without extreme poverty by 2030."

Our Mission: "Growing the number and effectiveness of global citizens to achieve the public, business and political commitment and action to end extreme poverty."

OUR THEORY OF CHANGE



**DESIGNING & HOSTING
CAMPAIGNS**
on critical issues based
on partner priorities.



CONVENING
partners & disruptive events,
together capitalizing on
influential moments &
key people.



**BUILDING
THE MOVEMENT**
of global citizens to
end extreme
poverty.



CHANNELING
the voices & actions of
global citizens.

Generating systematic changes that are...

**BRINGING US CLOSER TO THE END OF
EXTREME POVERTY BY 2030**

In 2014, Global Poverty Project campaigned for tangible breakthroughs on the issues of sanitation, education, vaccines and health. We campaigned with partners to end open defecation and pass the Water for the World Act, and to fully replenish the Global Partnership for Education and Gavi, the Vaccine Alliance. We also campaigned to support women and girls, protect aid budgets in Australia and the United Kingdom, and for the post 2015 development agenda through the Zero Poverty 2030 campaign.

Together with partners, we achieved commitments for the world's poor that are set to affect approximately 341.5 million lives by 2020.

Our Campaigning Achievements

WATER FOR THE WORLD ACT

Beginning on World Water Day, March 22, Global Poverty Project joined with a coalition of 80 partners, including WaterAid America, to build grassroots support for the Water for the World Act.

Global citizens took 53,000 actions supporting the Water for the World Act; including 14,000 emails to the leadership of the House of Representatives. Global citizens also sent over 800 tweets asking Senator Tom Coburn for support after he placed a hold on the bill in the Senate. Global citizens' actions played an instrumental role in securing 23 new co-sponsors for the bill.

The passage of the Water for the World Act in December 2014 will enable the United States to increase access to water, sanitation, and hygiene through more efficient use of its aid dollars.

We also joined partners such as WASH Advocates in campaigning to support increased US appropriations for water, sanitation and hygiene in 2015. We met with key staff, helping to secure a budget of US \$382.5 million for the Water for the Poor Act - an increase of US \$17.5 million which, information received from our partners indicates, is set to affect the lives of 382,500 people.



Sanitation

Currently, 2.5 billion people lack access to adequate sanitation. In 2014, Global Poverty Project worked with 18 partners on the issue of sanitation. Our calls for a world where everyone has access to and also understands the importance of using quality toilets were heard by the US government and other world leaders, as well as multinational companies. Through our efforts and those of our partners, the world unashamedly talked about poo.

Universal Access to Sanitation

Over one billion people practice open defecation, either because of lack of access to adequate sanitation or because of behavioural attitudes. This practice is a particular problem in South Asia.

Global citizens took 65,000 actions helping Global Poverty Project and its partners secure commitments at the Global Citizen Festival that are set to affect the lives of up to 224 million people by 2020. Commitments were made by Sesame Workshop, H&M Conscious Foundation, Unilever, Procter & Gamble, the World Bank and the governments of Nepal and Madagascar. Prime Minister Modi attended to champion efforts towards universal sanitation, by reiterating his pledge to put a toilet in every household and school by 2019.

Building on the successes of Global Citizen Festival, we hosted events supporting World Toilet Day on November 19. This included the World Toilet Day Cocktail Party, which was attended by over 160 VIPs. In Canada, we showcased progress on sanitation with the Canadian Water and Wastewater Association. We also co-hosted a side-event alongside the Asia Pacific Economic Cooperation (APEC) Summit in Beijing targeting business leaders. Finally, we partnered with the Singaporean Mission to the UN for the official UN World Toilet Day event. Together, these activities represent our urgent response to the UN's call to change the pace of change in the sanitation sector needed to achieve the 7th MDG - to halve the proportion of people without sustainable access to safe drinking water and basic sanitation by 2015 - and make it a priority in the SDGs.

Working with our partners, Global Poverty Project also advocated directly to ambassadors in New York, ensuring the Open Working Group's final report explicitly called for open defecation to be central to the new proposed Sustainable Development Goals.

Sanitation commitments set to affect the lives of 224.6 million people by 2020

- **The H&M Conscious Foundation** reaffirmed their commitment of US \$9.3 million to WaterAid, which is set to affect the lives of 250,000 children.
- **Procter & Gamble** made a commitment that will reach more than 40,000 school children in 60 schools in Nigeria and Malawi by fall 2016.
- **The Sesame Workshop** committed to affect the lives up to 40 million children with their new Muppet Raya. Raya will be educating children in Nigeria, India and Bangladesh on the importance of sanitation and hygiene practices.
- **Unilever** committed to affecting the lives of 25 million people, mostly in South Asia, South East Asia and Africa, by helping them gain improved access to a toilet by 2020.
- **The World Bank** made a commitment worth US \$15 billion over the next five years, which is set to affect the lives of 150 million people.
- **Nepal** made a commitment worth approximately US \$160 million towards achieving open defecation free status by 2017. These new funds can affect the lives of 6 million people.
- **Madagascar** made a commitment worth approximately US \$40 million towards becoming open defecation free by 2018. These additional funds can affect almost 3 million lives.
- **United States** made a commitment worth \$382.5 million for Water and Sanitation projects which is set to affect 382,500 lives.
- **The Water for the World Act** became law in the United States.

Education

Globally, 58 million children do not receive a basic primary education. If all children attended and left school with basic reading skills, 171 million people could be pulled out of poverty. In 2014, Global Poverty Project worked with 11 partners advocating for the full replenishment of the Global Partnership for Education (GPE).

Write to Learn and #BecauseOfSchool

With our partners, Plan UK and RESULTS UK, we raised the issue of replenishing GPE up the agenda through the Write to Learn campaign, also using the #BecauseOfSchool hashtag for a twitter campaign.

Developed by GPP, #BecauseOfSchool was supported by over 200 NGOs across the world, becoming an official GPE campaign in its own right. #BecauseOfSchool was seen 41 million times by the public, receiving praise from GPE chair, Julia Gillard and CEO, Alice Albright. The campaign's influence made a significant difference, helping to secure a 25 percent funding increase from the UK government, worth around US \$509 million over four years and set to affect the lives of 4.2 million children.

#BetterSchoolsCampaign

Global Poverty Project worked with UNICEF Australia's Young Ambassador, Hayley McQuire, to undertake advocacy activities ensuring key Australian decision-makers attended the GPE replenishment conference. This was an accomplishment in a very challenging aid environment. 15 ambassadors used the #BetterSchoolsCampaign to raise awareness offline. While these actions did see Australia commit around US \$140 million over four years, this was in fact nearly a 50 percent cut in Australia's giving levels, a victim of AU \$11 billion cuts made to the aid program. Global Poverty Project will continue to campaign to restore the Australian aid budget.

Global Citizen Festival

In the build up to Global Citizen Festival, global citizens took 100,000 actions on universal education. From the Festival stage, Denmark restated their commitment to increase their support for GPE from US \$50 million to US \$70 million, and announced a

further one-off commitment of US \$9 million for 2014. Together with a commitment of US \$11 million to UNICEF Pakistan, Denmark's commitments are set to affect the lives of up to 1.3 million children by 2017.

In 2015, we will focus on ensuring USAID's target 2015 financial commitment is fulfilled. We will also work with GPE to ensure education has clear indicators in the SDGs and will call for the scaling up of GPE into a fully fledged Global Fund for Education to raise the billions required to achieve quality universal education.

Education commitments set to affect the lives of 6.17 million lives by 2018

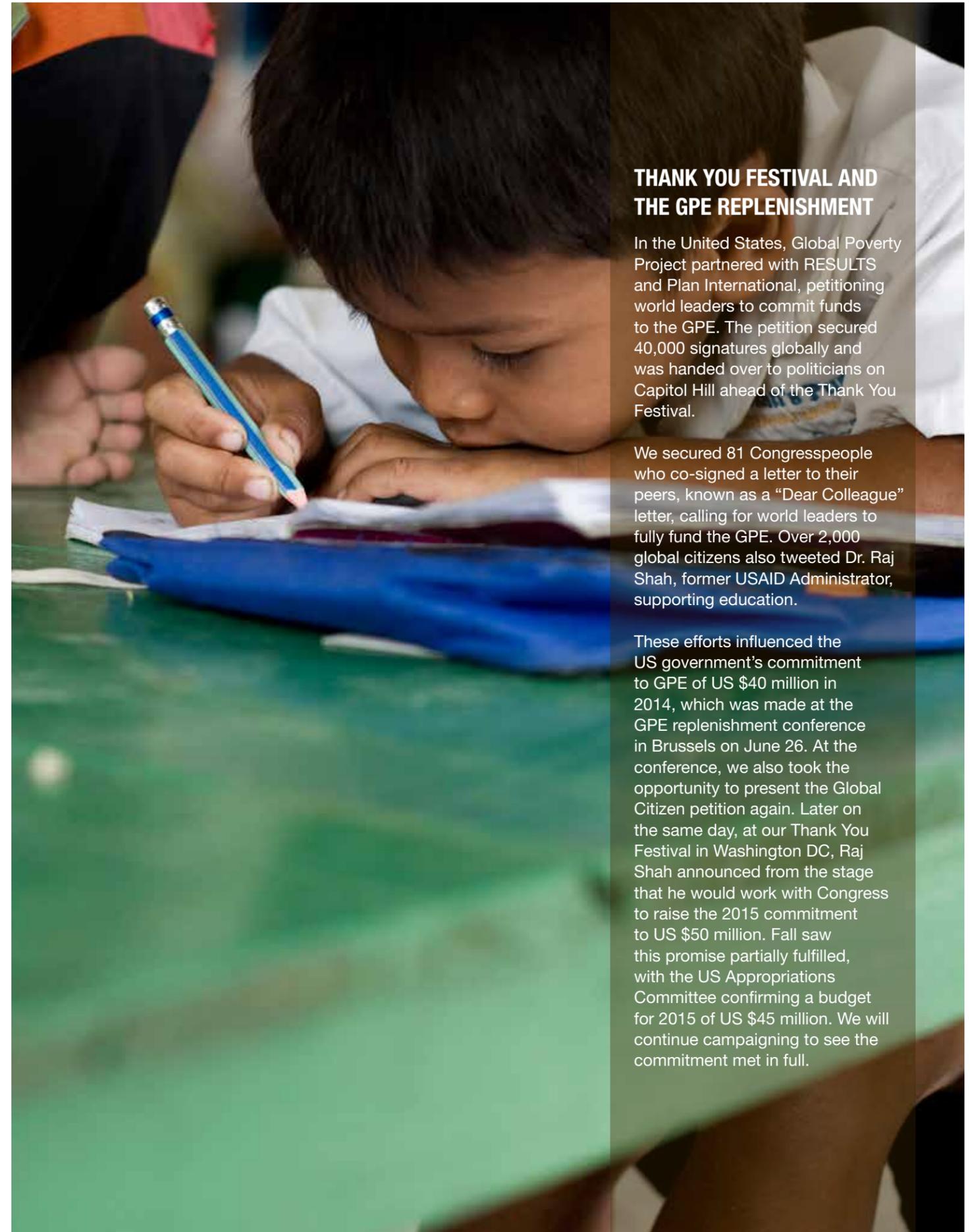
- **Denmark** restated their commitment to increase their support for GPE from US \$50 million to \$70 million, and made one-off commitments of US \$9 million to GPE and US \$11 million to UNICEF Pakistan. These commitments are set to affect the lives of up to 1.3 million children by 2017.
- **The United Kingdom** made a commitment worth approximately US \$509 million over four years, which is set to affect the lives of up to 4.2 million children by 2018.
- **The United States** made a commitment to GPE of US \$40 million for 2014 which is set to affect 330,600 lives. A further commitment to GPE of US \$45m for 2015 is set to affect 374,100 lives.

THANK YOU FESTIVAL AND THE GPE REPLENISHMENT

In the United States, Global Poverty Project partnered with RESULTS and Plan International, petitioning world leaders to commit funds to the GPE. The petition secured 40,000 signatures globally and was handed over to politicians on Capitol Hill ahead of the Thank You Festival.

We secured 81 Congresspeople who co-signed a letter to their peers, known as a "Dear Colleague" letter, calling for world leaders to fully fund the GPE. Over 2,000 global citizens also tweeted Dr. Raj Shah, former USAID Administrator, supporting education.

These efforts influenced the US government's commitment to GPE of US \$40 million in 2014, which was made at the GPE replenishment conference in Brussels on June 26. At the conference, we also took the opportunity to present the Global Citizen petition again. Later on the same day, at our Thank You Festival in Washington DC, Raj Shah announced from the stage that he would work with Congress to raise the 2015 commitment to US \$50 million. Fall saw this promise partially fulfilled, with the US Appropriations Committee confirming a budget for 2015 of US \$45 million. We will continue campaigning to see the commitment met in full.



Vaccines & Health

Lack of access to vaccines is a major cause of poverty and unnecessary deaths disproportionately affecting children. In 2014 Gavi, the Vaccine Alliance, (Gavi) was busy building up to the January 2015 replenishment calling for \$7.5 billion to immunize 300 million additional children by 2020. Global Poverty Project worked with seven partners in 2014 to campaign towards universal access to vaccines.

Gavi, the Vaccine Alliance

Working with The ONE Campaign, Global Poverty Project launched a joint petition in May. Over 148,000 global citizens signed the petition calling on world leaders to replenish Gavi. This petition was presented jointly by RESULTS, Global Poverty Project and The ONE Campaign to USAID Administrator Raj Shah in late 2014. Our campaigning had three peak moments:

- Firstly, in the build up to Global Citizen Festival, global citizens partnered with the band No Doubt, when 85,000 new signatories and No Doubt's direct outreach encouraged Norway to increase its already significant contribution for vaccines to US \$1 billion over five years as an example to others.
- Secondly, thousands of global citizens tweeted the Australian Government, ensuring the Government did not roll back its support for Gavi despite widespread cuts to the Australian aid budget.
- Finally, in December, the US government announced a commitment of US \$200 million for Gavi in 2015, representing a US \$25 million increase on the previous year's funding. It is the largest ever US commitment to Gavi in a single year. Global citizens used the petition to call on congressional leaders to demonstrate their understanding of the importance of funding vaccines and immunizations. This commitment is set to affect 6.3 million lives.

In the UK, we partnered with The ONE Campaign, Save the Children UK and RESULTS UK to make the case for a substantial UK commitment to Gavi. We asked global citizens to write and tweet the Secretary of State for International

Development and the Prime Minister. In November, Secretary of State Greening announced that the UK would pledge up to GBP £1 billion if Gavi's replenishment goal of US \$7.5 billion is fully met at the replenishment conference in January 2015 in Berlin. This exciting news also sets global citizens around the world with a challenge which we have taken up!

Vaccines commitments set to affect the lives of 89.7 million lives by 2020

- **Norway's** Gavi commitment of at least US \$215 million per year for five years is set to affect the lives of 33.9 million children by 2020.
- **Luxembourg's** commitment of approximately US \$542,000 to The Global Fund, matched by US \$268,000 from the US government is set to affect the lives of 30,000 people.
- **Canada's** commitment of around US \$437.5 million is set to affect 17.4 million lives.
- **United States** announced a commitment of US \$200 million for Gavi set to affect the lives of 6.3 million in 2015.
- **United States'** commitment of \$217.7 million to GPEI for 2015 is set to affect 49.5 million lives.
- **Australia** made a commitment worth around US \$93 million over the next five years to GPEI, set to affect 21.1 million lives.

GLOBAL POLIO ERADICATION INITIATIVE (GPEI)

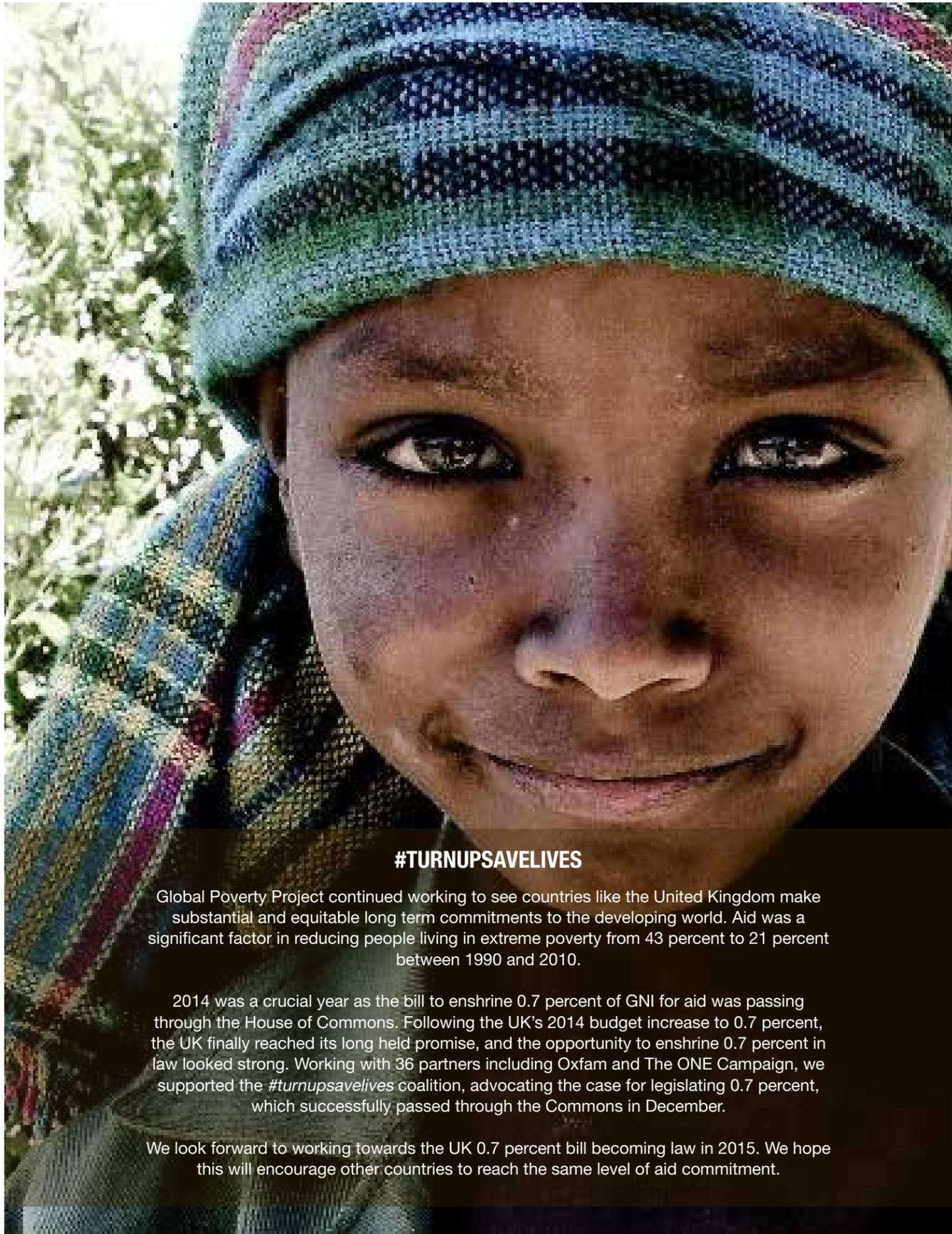
Since concerted efforts began to eradicate polio in 1988, the world has seen polio cases decrease by over 99 percent. With such a success rate, the case to support polio has become an increasingly localised rather than a global issue.

To ensure polio stays on the development agenda, Global Poverty Project worked with partners, especially Rotary International, to continue eradication efforts.

In Australia, we shared meetings and correspondences with over 80 MPs and Senators with global citizens and Rotarians writing hundreds of letters to Prime Minister Abbott. As a result Australia made a commitment of AU \$100 million, worth around US \$93 million over five years. This is set to affect in the region of 21 million lives. We will work to ensure the government maintains this commitment in light of recent cuts to the Australian aid program.

In April, in the United States, we hosted a Congressional Briefing on polio eradication working with Rotary's District 5030 branch. Over 60,000 global citizens supported polio eradication by calling on leaders to increase funds for polio eradication. We also ran email campaigning to Senators Graham, Moran, Menendez, handing the signatures over at an event hosted with Rotary which targeted Senator Murray. These actions, plus those of partners led to US support for polio eradication increasing from US \$205 million in 2014 to US \$217.7 million for financial year 2015. This commitment is set to affect 49.5 million lives.





#TURNUPSAVELIVES

Global Poverty Project continued working to see countries like the United Kingdom make substantial and equitable long term commitments to the developing world. Aid was a significant factor in reducing people living in extreme poverty from 43 percent to 21 percent between 1990 and 2010.

2014 was a crucial year as the bill to enshrine 0.7 percent of GNI for aid was passing through the House of Commons. Following the UK's 2014 budget increase to 0.7 percent, the UK finally reached its long held promise, and the opportunity to enshrine 0.7 percent in law looked strong. Working with 36 partners including Oxfam and The ONE Campaign, we supported the #turnupsavelives coalition, advocating the case for legislating 0.7 percent, which successfully passed through the Commons in December.

We look forward to working towards the UK 0.7 percent bill becoming law in 2015. We hope this will encourage other countries to reach the same level of aid commitment.

Other Campaigns

At Global Poverty Project, we regularly consider emerging opportunities to secure breakthroughs for the world's poorest people. Alongside our priority campaigns supporting Sanitation, Education and Vaccines & Health, we seized the opportunity to see every child survive and thrive, protect national aid budgets and to begin moving the global Ebola dialogue beyond emergency response towards strong health infrastructure.

Family Planning, Maternal and Child Health

At Global Poverty Project we believe in the right of every mother and child to survive delivery and birth. We believe every girl should be able to choose when and whether to have children. However, lack of access to modern contraceptives, family planning information and maternity support results in 222 million women living in fear due to these unmet needs. Increasing access to these essential services helps keep girls in school while reducing unwanted pregnancies.

In the build up to Global Citizen Festival, global citizens took 55,000 actions supporting United Nations Population Fund's (UNFPA) work ensuring the rights and needs of youth and adolescents are at the heart of the post-2015 agenda.

At Global Citizen Festival, the Danish government reaffirmed a commitment of US \$14 million and made an additional pledge of US \$15 million to their new Amplify Change Fund, which supports young people on their Sexual Reproductive Health and Rights.

In Canada, we worked with the Canadian Government and the Canadian Maternal and Child Health network on the Saving Every Women event, the Every Child Within Arm's Reach Summit, and the Canada Cares concert. The Canadian government made a commitment worth approximately US \$2.8 billion between 2015 and 2020 toward maternal health efforts.

Ebola and building health infrastructures

As the Ebola outbreak reached its peak, Global Poverty Project developed an Ebola advocacy partnership with Partners In Health, The ONE Campaign, the Bill & Melinda Gates Foundation and USAID at Global Citizen Action Summit. Together, we called on universities to support their on-campus medical professionals and public health experts aspiring to go to West Africa and fight to end Ebola. In 2015 we hope to drive commitments supporting West Africa's recovery from Ebola while developing infrastructure to help respond to other epidemic scenarios.

Aid Campaigning

Global Poverty Project Canada worked as part of the Protect Aid coalition, driving support for a petition which over 20,000 Canadians signed. Global citizens, led by Engineers Without Borders presented the petition to Lois Brown, Parliamentary Secretary to the Minister of International Development. This joint campaign helped see the Canadian aid budget remain stable for 2014.

Looking ahead to June 2015, on the eve of the G7 Summit in Bavaria, we will join forces in partnership with leading German NGOs for the United Against Poverty rally. Calling on Chancellor Merkel and other world leaders, we will ask them to show the courage needed to overcome extreme poverty by 2030, by signing up to ambitious Sustainable Development Goals. Within this call to action, we will campaign on the need for child health to be central to the SDGs.

Created by Global Poverty Project in 2012, Global Citizen is a platform for people to learn about global issues, and to take action in support of the organizations campaigning to tackle them.

Global Citizen



Growing Global Citizen

Global Poverty Project spent 2014 building on the pilot concept of Global Citizen. We invested our efforts into growing the number of global citizens through our events, content, partnerships, media and resources. This resulted in over two million visits to www.globalcitizen.org, an increase of 86 percent on the previous year. Our highest traffic came in September, the month of our landmark Global Citizen Festival.

In 2014, Global Citizen grew from 230,000 to 340,000 registered members, with users taking actions in support of Global Poverty Project and partner campaigns. The total number of global citizen actions increased to 2.7 million, including 692,000 petition signatures.

Content publishing

Over the course of 2014 we published nearly 1,000 content pieces compared to almost 500 in 2013. Improving the quantity and quality of our content is a strategic priority for the www.globalcitizen.org platform.

Across 2014, we emphasized content to increase global citizens' effectiveness as informed participants working towards the end of extreme poverty. As a result, we achieved an increase of more than one million content page-views on 2013, with a total of 3.2 million content page-views.

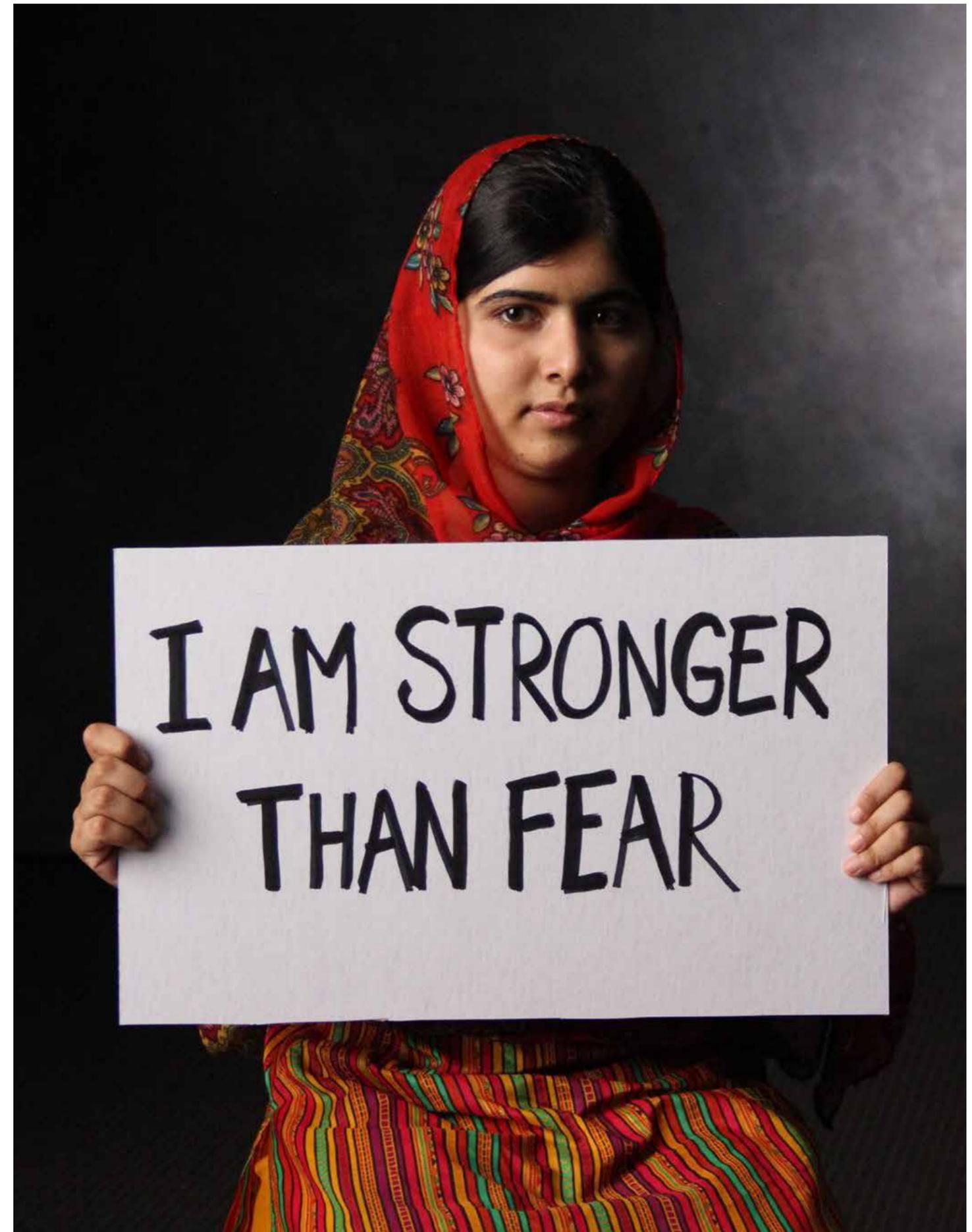
Top performing content

1. **Africans are all poor and 15 other myths** (152,000 views), resonated by empowering readers with new, well explained and sharable information.
2. Education advocate Malala's clear call to action in her video message "**I am #strongerthan fear**" called on world leaders to fund education (94,000 views)
3. **Who wants to be a volunteer?** (88,500 views), we saw the strength of video and humour resonating with global citizens as effective education tools.

Global Citizen Tickets

Global Citizen Tickets is Global Poverty Project's reward scheme for global citizens. With the support of generous partners across the entertainment industry we secured tickets for 1,253 shows across sport and music.

In 2014, Global Citizen Tickets launched in the UK with the support of more than 80 artists and was reported by major media outlets including BBC Radio, NME Magazine, and the Times of London. At the launch, global citizens were urged to tweet UK Chancellor George Osborne, encouraging him to confirm UK aid spending at 0.7 percent of Gross National Income (GNI). Global citizens and artists like One Direction took up the challenge, influencing his 2014 Budget announcement. The Chancellor tweeted a thank you to global citizens and One Direction for their efforts.





Global Citizen Partner Campaigns

#showyourselfie

Global Poverty Project is partnering with the United Nations Population Fund on #showyourselfie. This visual petition asks signatories to post a selfie calling on world leaders to ensure the needs and rights of 1.8 billion young people worldwide are a priority in the Post-2015 Development Agenda. The petition brings together civil society and the private sector for the cause.

Since International Youth Day on August 12, 2014, 17,000 global citizens have submitted their visual petition signature. A range of world leaders, activists and celebrities have also supported the campaign by contributing their selfie, including:

- Sebastian Kurz, Foreign Minister of Austria
- Mark Rutte, Prime Minister of the Netherlands
- Xavier Bettel, Prime Minister of Luxembourg
- Malala Yousafzai, Education Activist
- Babatunde Osotimehin, UNFPA Executive Director
- United Nations Secretary General Ban Ki-moon
- Queen Silvia and Princess Madeleine of Sweden
- Gordon Brown, UN Special Envoy for Education
- Ahmad Alhendawi, Secretary-General's Envoy on Youth
- Dianna Agron, Glee Star
- Questlove, The Roots
- Ubah Hassan, Top Model
- Tamzin Merchant, Actress

The #Showyourselfie visual petition will be handed over to Member States at the UN General Assembly in September 2015.

Zero Poverty 2030

Zero Poverty 2030 is a petition calling on all world leaders to support efforts to end extreme poverty by 2030.

Global Poverty Project ran a day of action in Times Square on Mandela Day, July 18, encouraging New Yorkers to sign the



petition. We also ran a side event at the World Bank Spring Meetings in April to raise awareness and gather support. By the end of 2014, over 600,000 people had signed.

In response to this campaign at Global Citizen Festival, Jim Yong Kim, World Bank President reaffirmed the bank's commitment to direct the group's resources of at least US \$ 65 billion annually towards ending extreme poverty by 2030. He also promised to work with all developing countries on national action plans to achieve this goal. UN Secretary-General Ban Ki-moon committed to ensure that ending extreme poverty by 2030 is a crucial to the post 2015 development agenda.

A Day Without Waste

Working with our partner Ekocycle, we ran *A Day Without Waste*, a sustainability awareness campaign where participants pledged to make positive changes in their waste and consumption habits. We did this in response to the fact that Americans create 250 million tonnes of trash every year and because more than half ends up in landfill sites. At Global Poverty Project, we believe everyone must take responsibility for living sustainably and equitably in a world where 1.2 billion people still live in extreme poverty.

A Day Without Waste kicked off in March with a travelling photo booth at the Global Citizen Nights concert at SXSW in Austin, Texas. We also held a day of action on April 9 where global citizens were encouraged to think about their everyday waste use and then make a visual commitment to the cause.

Ekocycle reported that almost 180,000 global citizens pledged to take the challenge. They also calculated that the effect of the challenge was to prevent 1.5 million waste items entering landfill sites worldwide. Participants' pledges particularly included promises to use reusable bags and cups and to actively recycle where possible.

Global Citizen Festival

18 announcements from world leaders are set to affect the lives of up to 259 million people by 2020.

Global Citizen Festival brought global citizens, NGOs and nonprofits, companies and world leaders together for the 1.2 billion people who live in extreme poverty by ...

- 1. Positioning our campaign efforts** and those of our partners towards wins for Education, Sanitation, Vaccines, Women and Girls - all critical barriers which must be overcome to achieve the end of extreme poverty by 2030.
- 2. Convening 24 non-profit**, corporate and multilateral partners in Central Park for a rock festival event attended by 50,000 global citizens, 15 world leaders, over 30 artists and celebrities, creating a public mass media moment in the week of the UN General Assembly.
- 3. Engaging global citizens** in taking 580,000 actions in solidarity with the world's most vulnerable people, including:
 - 100,000 actions towards universal access to education and the replenishment of the Global Partnership for Education.
 - 85,000 actions towards child health and survival, particularly access to vaccines by fully replenishing Gavi, the Vaccine Alliance and supporting the Global Fund to Fight AIDS, Tuberculosis and Malaria.
 - 65,000 actions supporting global efforts to end open defecation and ensure access to water and sanitation and hygiene.
 - 55,000 actions supporting youth and adolescent rights, working with the UN Population Fund.
 - 225,000 global citizens signed the Zero Poverty 2030 Petition.
 - An additional 50,000 actions towards the end of extreme poverty.
- 4. Generating 18 commitments** which our calculations show are set to affect the lives of 259 million people by 2020. You can read more about this calculation at <https://www.globalcitizen.org/en/content/how-we-know-the-global-citizen-festival-is-set-to/>

Global Citizen Festival by the numbers

- A crowd of 50,000 global citizens.
- 15 world leaders including World Bank President Jim Yong Kim and UN Secretary-General Ban Ki-moon, with heads of state including Narendra Modi - Prime Minister of India and Ellen Johnson Sirleaf - President of Liberia.
- Over 30 celebrities.
- The voices of 9 artists JAY Z, No Doubt, Carrie Underwood, Fun., The Roots and Tiësto, with guests Sting, Alicia Keys, and Beyoncé who rocked the Festival crowd.

By the Influencers who made announcements...

- Including India's Prime Minister Modi, United States President, Barack Obama and World Bank President, Jim Kim.
- And commitments to the world's poor announced by leaders including, Erna Solberg - Prime Minister of Norway, Pulitzer Prize winner Sheryl WuDunn, our new muppet friend Raya and her friend Elmo, and the CEOs and Directors of global corporations like H&M, Unilever and Procter & Gamble.

Sanitation

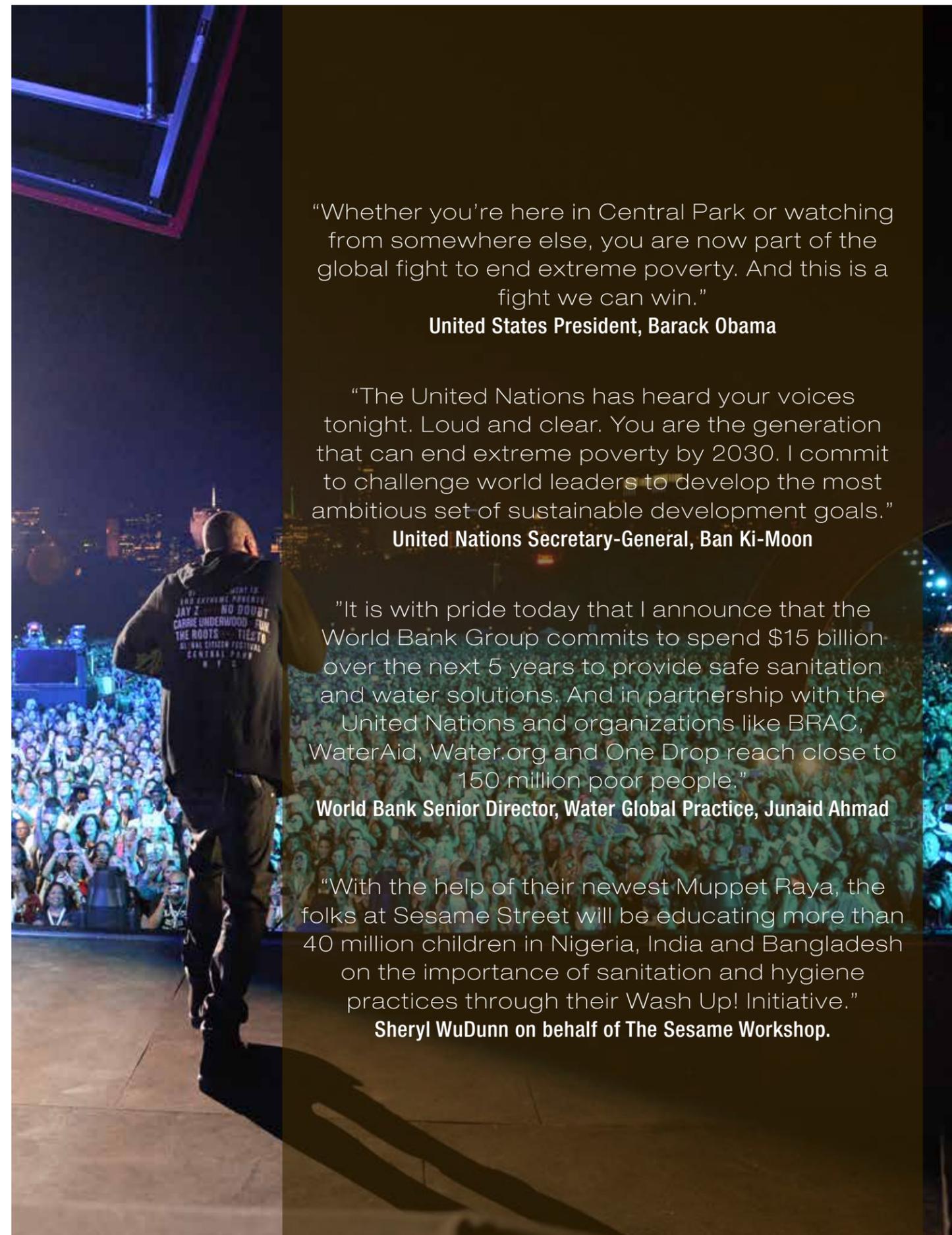
Commitments made by our partners Sesame Workshop, H&M Conscious Foundation, Unilever, Procter & Gamble, as well as Nepal, Madagascar and the World Bank could affect the lives of up to 224 million people by 2020. See page 6 to get the full picture.

Education

Commitments from Denmark are set to affect the lives of up to 1.3 million children by 2017, through Global Partnership for Education and UNICEF. See page 7 for the detail.

Vaccines

Commitments made by our partners Norway, Luxembourg with the United States of America could directly affect the lives of 34 million children through immunization programs by 2020,. Funds will be distributed through Gavi, the Vaccine Alliance and the Global Fund for AIDS, Tuberculosis and Malaria. For more information, see page 9.



“Whether you’re here in Central Park or watching from somewhere else, you are now part of the global fight to end extreme poverty. And this is a fight we can win.”

United States President, Barack Obama

“The United Nations has heard your voices tonight. Loud and clear. You are the generation that can end extreme poverty by 2030. I commit to challenge world leaders to develop the most ambitious set of sustainable development goals.”

United Nations Secretary-General, Ban Ki-Moon

“It is with pride today that I announce that the World Bank Group commits to spend \$15 billion over the next 5 years to provide safe sanitation and water solutions. And in partnership with the United Nations and organizations like BRAC, WaterAid, Water.org and One Drop reach close to 150 million poor people.”

World Bank Senior Director, Water Global Practice, Junaid Ahmad

“With the help of their newest Muppet Raya, the folks at Sesame Street will be educating more than 40 million children in Nigeria, India and Bangladesh on the importance of sanitation and hygiene practices through their Wash Up! Initiative.”

Sheryl WuDunn on behalf of The Sesame Workshop.



Global Citizen Action Summit

Global Poverty Project took the opportunity to build the advocacy momentum of Global Citizen Festival in the week of the UN General Assembly by hosting a Global Citizen Action Summit on Friday 26th September 2014 at the Skirball Center for the Performing Arts, New York University.

The Global Citizen Action Summit was an interactive symposium on the challenges to ending extreme poverty by 2030. Featuring 35 speakers, including Dr Joyce Banda, the former President of Malawi, Jan Eliasson, the United Nations Deputy Secretary General, Michele Sullivan, President of Caterpillar Foundation, and Jeff Sachs, Director of the Earth Institute, and many more from across all sectors, see www.globalcitizen.org/actionsummit for the full speaker list. The summit focused on sanitation, education, women and girls and global health with a view to demonstrating their ongoing importance in the forthcoming Sustainable Development Goals.

In a video featured at the Action Summit, Jan Eliasson, the United Nations Deputy Secretary General said, *“Open defecation imperils people’s safety and health. Improving sanitation prevents disease and malnutrition. It helps children to survive and thrive. It allows communities to flourish and nations*

to prosper. Global citizens like you can promote our work by breaking the silence around sanitation and open defecation. You can call on leaders to invest more in safe and clean toilets and in changing sanitation behaviours. ... We must all stand up for a life of dignity for all. Water is life. Sanitation is dignity. Let’s go to work!” - **Jan Eliasson, United Nations Deputy Secretary General**

An outdoor activation also took place in the adjacent Washington Square Park, engaging NYU students, attendees and the general public in taking action on the summit themes. All these efforts contributed to the urgent call for world leaders, policy makers and budget keepers to make the strongest possible commitments at the Global Citizen Festival.

Global Citizen Action Summit will be back ahead of Global Citizen Festival 2015.

Waislitz Global Citizen Award

Global Poverty Project worked with Australian businessman Alex Waislitz of The Waislitz Foundation to find a global citizen doing outstanding work to end extreme poverty.

The Waislitz Global Citizen Award was founded to recognize the individual best demonstrating:

- GLOBAL CITIZENSHIP:** embodying and exemplify the values and practices of a global citizen.
- IMPACT:** a substantial track record making lasting changes and opportunities for the world's poor.
- INNOVATION:** bringing new thinking toward overcoming extreme poverty.
- POTENTIAL:** supporting the winner to improve their work using the award.

From dozens of nominations, the Global Poverty Project and Waislitz Foundation worked to develop a short-list of four finalists

that global citizens voted on to determine the overall winner. Global citizens voted Anoop Jain as the inaugural winner of the US \$100,000 prize.

Anoop was chosen for founding Humanure Power (HP) in 2011, a community sanitation programme in rural Bihar, India. Using the US \$100,000 prize money, Anoop and HP are now constructing three more sanitation facilities, improving access to toilets and safe drinking water for nearly 10,000 Indians. HP is also formalizing their impact measurement processes to help attract new funds and grow the project even further.

The Waislitz Global Citizen Award is back in 2015 to find its second winner.



Global Citizen Nights

Working with a range of partners, Global Poverty Project piloted a series of intimate music events called Global Citizen Nights. These events drove policy actions in key congressional districts across the United States, bringing high caliber artists to local venues as part of our work growing the number and effectiveness of global citizens.

Global Citizen Nights Austin

On February 26 we launched the first Global Citizen Nights at Emo's Austin with The Fray, Saints of Valory, and Allen Stone in partnership with AEG Live, World Food Program USA and Ekocycle. With speakers Hunter Biden, chair of World Food Program USA Board and Ned Breslin, CEO of Water for People, 1,500 global citizens convened to learn and act on issues of sanitation, global education, and vaccines.

Attracting attention from leaders across Texas, global citizens' actions encouraged Congressman Weber to support polio eradication and Congressman Green thanked global citizens for taking action supporting Global Partnership for Education's replenishment.

Global Citizen Nights Chicago

In partnership with National Geographic, Opportunity International, AEG Live and Ekocycle, Global Citizen Nights Chicago took place at The Vic on April 24, featuring artists Aloe Blacc, The Main Squeeze, and Johnnyswim. Chicago's global citizens took action in support of the Water for the World Act, replenishing Global

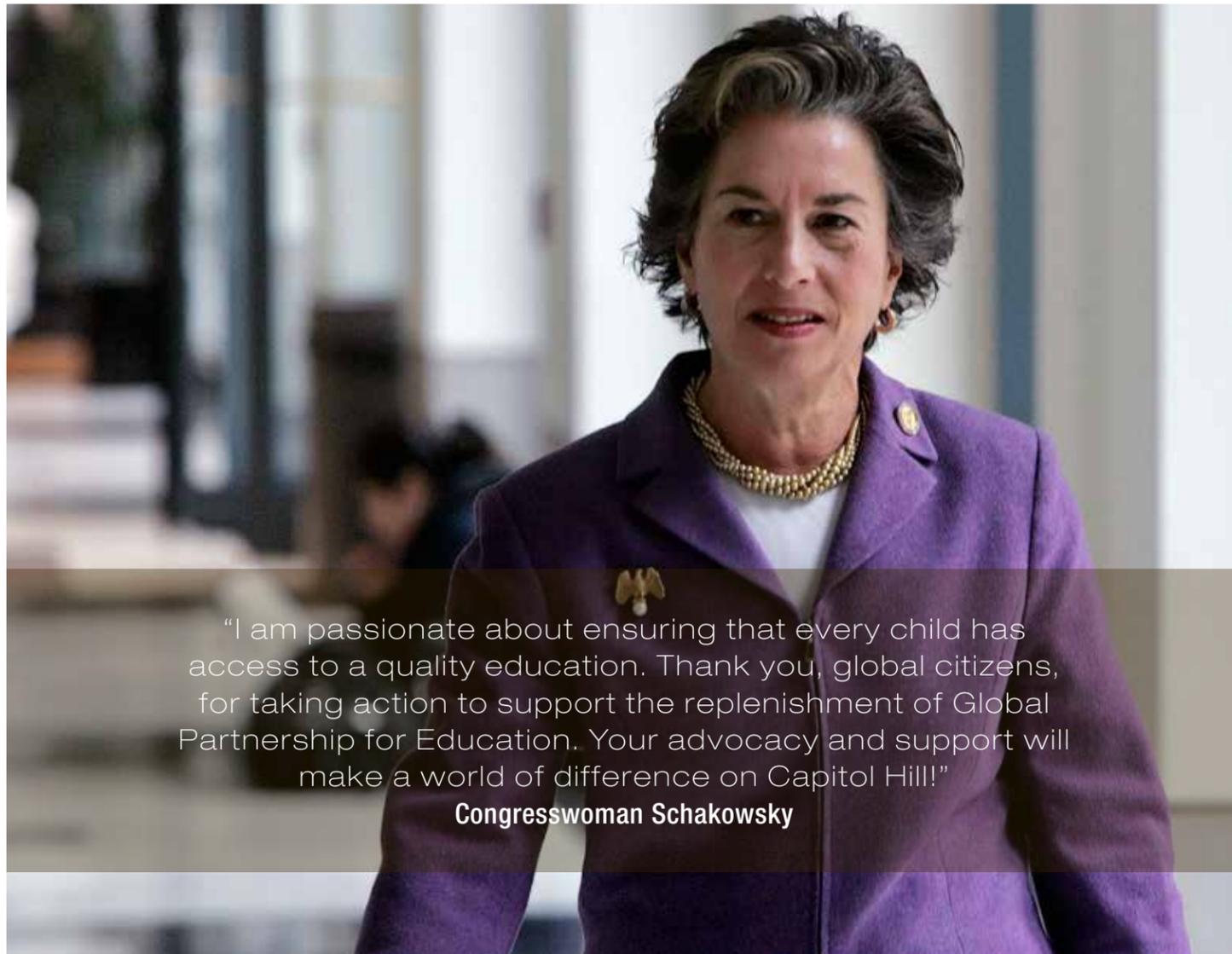
Partnership for Education, and to improve global health.

Ensuring global citizens' actions were noticed, Global Poverty Project held over 50 meetings with leaders in Texas and Illinois and their staff. Along with Congressman Mike Quigley, Congresswoman Jan Schakowsky responded warmly to efforts supporting the universal right to a basic education.

Global Citizen Nights Philadelphia

Global Citizen Nights Philadelphia took place at the Piazza at Schmidt's on October 19 in partnership with Forbes and featured Afrojack, Wiz Khalifa, OCD, Moosh and Twist and TK. A crowd of 4,000 global citizens gathered, taking action supporting Water for the World Act and increasing funds for global education and Ebola management. Raj Panjabi, CEO of Last Mile Health, and Philadelphia's Mayor Nutter addressed global citizens on issues concerning extreme poverty, while Congressman Bob Brady announced his support for Gavi, the Vaccine Alliance.

Following these three successful events, we are exploring opportunities for additional Global Citizen Nights in 2015.



"I am passionate about ensuring that every child has access to a quality education. Thank you, global citizens, for taking action to support the replenishment of Global Partnership for Education. Your advocacy and support will make a world of difference on Capitol Hill!"

Congresswoman Schakowsky



Thank You Festival

Thank You Festival was held in Columbia, Maryland on June 26, celebrating progress for the world's children in partnership with World Childhood Foundation and supported by Svenska Postkod Stiftelsen - part of United Postcode Lotteries, and Clear Channel. Featuring performances by Tiësto, Above & Beyond, Krewella, Cedric Gervais and Alvin Risk, the evening was produced by AEG Live with Global Poverty Project.

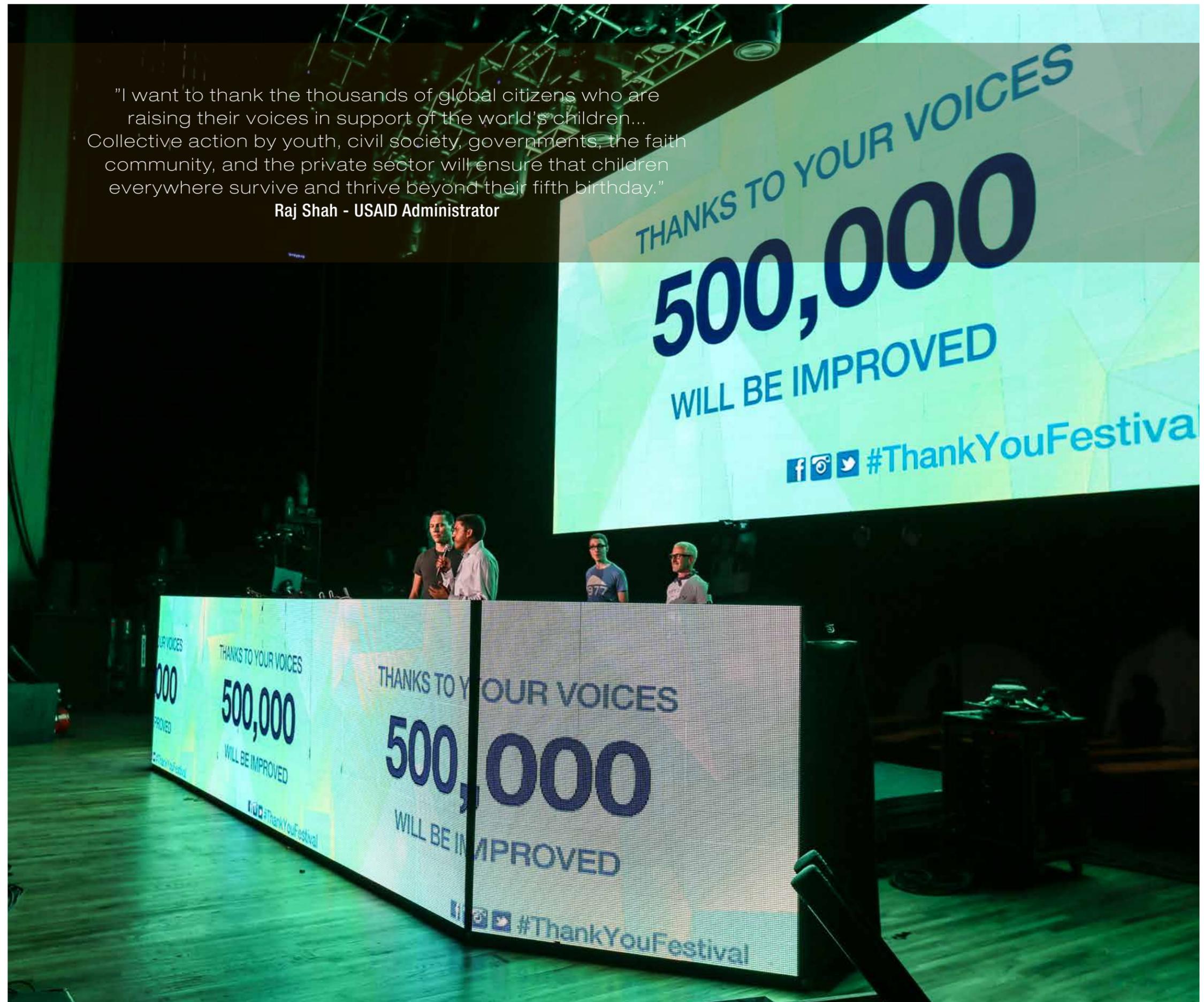
In the build up to Thank You Festival, Global Poverty Project campaigned with RESULTS and Global Campaign for Education for increased funding to the Global Partnership for Education. The Thank You Festival also made the case for United States aid to target preventable child deaths and protect children from violence and abuse.

Global citizens took 142,000 actions calling on the US government to commit funds to see children survive and thrive. The tactic worked, with USAID Administrator Raj Shah re-aligning US \$2.9 billion of aid to end preventable child deaths, especially in Afghanistan, Mali and Somalia where new-born deaths are most concentrated.

Additionally, Laerdal Global Health, Johnson & Johnson, USAID, the Norwegian Aid Agency, the American Association of Pediatrics, the Bill & Melinda Gates Foundation, the Ethiopian Pediatric Society, the Indian Academy of Pediatrics, and the Pediatric Association of Nigeria committed to a US \$4 million public-private partnership deal. This partnership is supporting some of the most vulnerable women combating major threats to new-born survival.

"I want to thank the thousands of global citizens who are raising their voices in support of the world's children... Collective action by youth, civil society, governments, the faith community, and the private sector will ensure that children everywhere survive and thrive beyond their fifth birthday."

Raj Shah - USAID Administrator



Live Below the Line

Since *Live Below the Line* launched in 2009, 66,883 participants have raised US \$13,788,853 for 141 charities and nonprofits across the world.

Live Below the Line is the flagship experiential public fundraising challenge for development non-profits. Founded by the Global Poverty Project and the Oaktree Foundation in 2009, the challenge has grown from a friendly experiment to become a global campaign. In 2014, Global Poverty Project managed the campaign in United Kingdom, United States, Canada and New Zealand.

The success of *Live Below the Line* lies with our partners promoting the challenge while participants fundraise for charity of their choice. Purchasing all food and drink for five consecutive days below the local equivalent of the extreme poverty line, participants go on to share their experiences.

"The initiative is amazing and to be able to demonstrate to others what living below the poverty line truly means (lack of choice, freedom, etc) really hits home - for others (and myself) to be able to see this every day for five days is an eye opening experience. Seeing a bit more firsthand through this initiative has encouraged me to start researching other volunteer and career opportunities that truly make a difference." - **Crystal, 2014 Participant**

United States

In 2014, over 3,000 participants raised over \$363,000 US for 21 charity partners. The campaign achieved 1.2 billion media impressions, including features on CNN International, The Today Show and in Vogue.

Celebrity ambassadors included Hunter Biden, Rachel Brosnahan, Shantell Martin, Bridget Moynahan, Tamzin Merchant, and Bonnie Wright with support from Vice-President Joe Biden and Second Lady Jill Biden, Deborra-Lee Furness

Jackman, Malin Ackerman, Kenneth Cole and others who supported *Live Below the Line* by promoting efforts through social media channels and press appearances, participating in the challenge themselves and championing corporate *Live Below the Line* efforts.

United Kingdom

The UK raised GB £927,000 for 32 charity partners with 45 percent of our 6,663 participants stating this was the first action they had ever taken for their chosen charity.

Celebrities including actress Amanda Abbington, newsreader Natasha Kaplinsky, actor James Purefoy and TV personality Arlene Phillips fundraised for their chosen charities and took part in key media placements to help reach new audiences.

Canada

Canada's second year of the *Live Below the Line* challenge saw 718 participants raise CA \$149,946 for eight charity partners. We also welcomed the campaign's first Presenting Partnership with Micronutrient Initiative to raise the profile of nutrition as a development issue.

Canadian Ambassadors included Mayor Don Iveson, Ennis Esmer, Naomi Snieckus and Matt Baram as well as Chef Mark Brand who provided Canada's participants with recipes, helping them through challenge week.

New Zealand

In New Zealand, the campaign ran with 1,700 participants who raised NZ \$382,048 for 12 charity partners.



US PARTNERS

MAJOR PARTNERS: The Global One Foundation; Heifer International; The Hunger Project; Kiva; Opportunity International; and World Food Program USA

CHARITY PARTNERS: BeadforLife, Build Africa, CARE, Global Poverty Project; The Global Volunteer Network; HIAS; Palms for Life Fund; Possible, Rainforest Foundation US, Rising Star Outreach; Somaly Mam Foundation; Tutapona; Ubuntu Education Fund; US Fund for UNICEF; and Water Collective.

UK PARTNERS

MAJOR PARTNERS: Concern Worldwide; Malaria No More; Oxfam; Restless Development; Save the Children; Unicef.

CHARITY PARTNERS: AbleChildAfrica; Action Against Hunger; Action Aid; Afrikids; ChildHope; Christian Aid; Global Poverty Project; Health Poverty Action; Human Appeal; Human Care Syria; The Hunger Project; Made in Europe; Many Hopes; Mike Campbell Foundation; Peace Direct; Positive Women; Practical Action; Progressio; Raleigh International; Retrak; Salvation Army; Send a Cow; Schistosomiasis Control Initiative; Street Child United; Tearfund; Tzedek; VSO; World Vision.

CANADA PARTNERS

PRESENTING PARTNER: Micronutrient Initiative.

MAJOR PARTNERS: Opportunity International; Raising the Village; Ve'ahavta.

CHARITY PARTNERS: Israel Tennis Centers Foundation; Make Poverty History; Results; World Literacy Canada; Youth Challenge International.

NEW ZEALAND PARTNERS

MAJOR PARTNERS: Global Poverty Project, TEAR Fund, Oxfam, World Vision.

CHARITY PARTNERS: ADC, Christian World Service, Engineers Without Borders, NPH New Zealand, Orphans Aid International, Partners Relief and Development, Spinning Top, Tony McClean Nepal Trust.



2015 preview

2015 is a pivotal year for Global Poverty Project and the development sector alike. In September, world leaders will announce a new framework to replace the Millennium Development Goals (MDGs).

The Sustainable Development Goals are global goals for global citizens – for everyone, everywhere. Aiming to tackle the systems that keep people poor, the SDGs focus not on our differences, but on our common humanity and dignity.

When we started Global Poverty Project back in 2008, 2015 was our natural inflection point. Everything we said and did was about getting us to the best outcome at the end of the MDGs, so that we could see the world commit to ending extreme poverty by 2030. And now we're here.

Together we can create a world where every child can survive and thrive. This means every child can go to school, and every child is protected from violence and abuse. Clean water and toilets will be taken for granted, and no one will go to bed hungry. Governments and businesses will be accountable to their citizens and customers. This is a world without extreme poverty, and it's the promise that we are making ourselves in 2015.

At Global Poverty Project, 2015 is a call to action. We must call on our leaders to raise their ambition for humanity, and then deliver.

We will use the power of our platforms – every story, action, email, tweet, event and meeting – to make these promises meaningful. We will use our unique mix of events, grassroots

organizing, and media campaigning to ensure that world leaders set meaningful goals, ensuring the whole world knows about them, and that tangible commitments are made to achieve them, starting right now.

Wherever world leaders gather, Global Poverty Project will be there, from the World Economic Forum in Davos in January, the World Bank meeting in April, to Germany's G7 in June, the Addis Financing for Development meeting in Ethiopia, to the UN's Summit in New York in September. Global Poverty Project will be there, reminding world leaders of the world we want, and the world we can create together for 2030.

Yet none of this is guaranteed. We won't get a second shot at 2015. This is the year world leaders will agree on the world's 'to do' list and we need to ensure we win on specific issues like vaccines, sanitation and nutrition. Failing in 2015 could jeopardize our chances to end extreme poverty by 2030.

At Global Poverty Project, we'll play our part by ensuring that our events, initiatives and advocacy campaigns are more focused than ever. We will relaunch Global Citizen to serve a wider audience, scaling to millions, and work with partners in new ways to ensure that the new global goals are truly goals for all global citizens.

Join us at www.globalcitizen.org.

A close-up photograph of three young children of African descent smiling warmly. The child in the center is the most prominent, looking directly at the camera. To their left, another child is partially visible, also smiling. To the right, a third child is looking slightly away from the camera. They are outdoors, with a blurred background of what appears to be a wooden structure or fence. The lighting is natural, highlighting their joyful expressions.

Global Poverty Project is grateful to all our funders, sponsors
and supporters without whom our operations
and impact would not be possible.

Sustaining Global Poverty Project

Governance & Financials

We saw continued growth in 2014, with a consolidated turnover of US \$13.3 million.

Financial Snapshot

We saw continued growth in 2014, with a consolidated turnover of US \$13.3 million across our five Global Poverty Project country offices. The Global Citizen Festival was once again the largest single initiative undertaken by Global Poverty Project, with the Festival fully funded through a mixture of sponsorship, donations, grants, and event income including some ticket sales. The pie charts to the right show our revenue and expenses exclusive of the Global Citizen Festival.

Governance Snapshot

Global Poverty Project has operations based in the United States (where our head office is located), as well as the United Kingdom, Canada, Australia and New Zealand. Each location has its own board, reporting to the global board. Country boards meet at least quarterly and operate in line with our Governance Policy and our Country Board Charter.

The Global Board approves strategy goals, plans and budgets and ensures global strategic consistency. Additionally, the global board approves policies and ensures robust compliance systems are in place. The global board meets at least quarterly and operates in line with our Governance Policy and Global Board Charter.

Full details concerning our financial accounts, governance structures, and global and country board members can be found at globalpovertyproject.com/governance/. We have also published our annual reviews at the same link.

Legal entities and board members

Global Poverty Project consisted of the following legal entities, with the following board members in 2014:

PARENT ENTITY: Global Poverty Project, Inc. Registered 501(c)(3), EIN: 42-1772557. Board members: Peter Murphy (chairperson), Martha Fray, Randall Lane, Michael Anders, Hugh Evans (ex officio).

UNITED KINGDOM: Global Poverty Project UK. Registered Charity in England & Wales #1137815. Board members: Martha Fray (chairperson), Laurie Lee, Patty O'Heyer, Charles Harper, Philippe Vogeleer, Stephen Brown (ex officio).

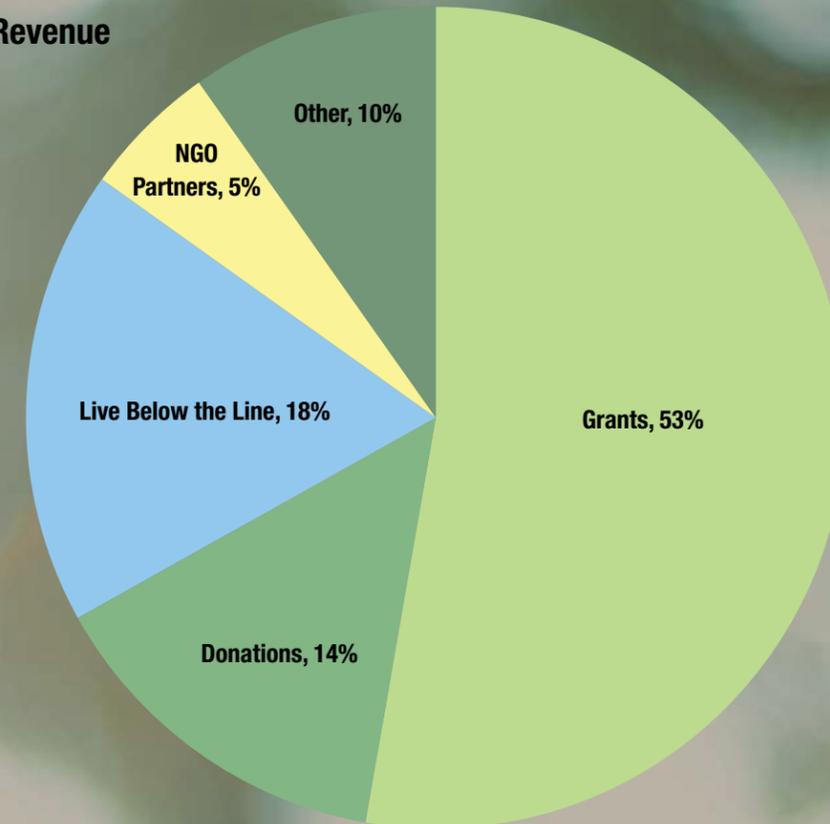
CANADA: Global Poverty Project. Board members: Martha Rogers, Tony Chapman, Paul Koidis, Hugh Evans (ex officio).

AUSTRALIA: Global Poverty Project, Ltd. Board members: Simon McKeon (chairperson), Michael Smellie, Ian Allen, Trish Daley, Hugh Evans (ex officio).

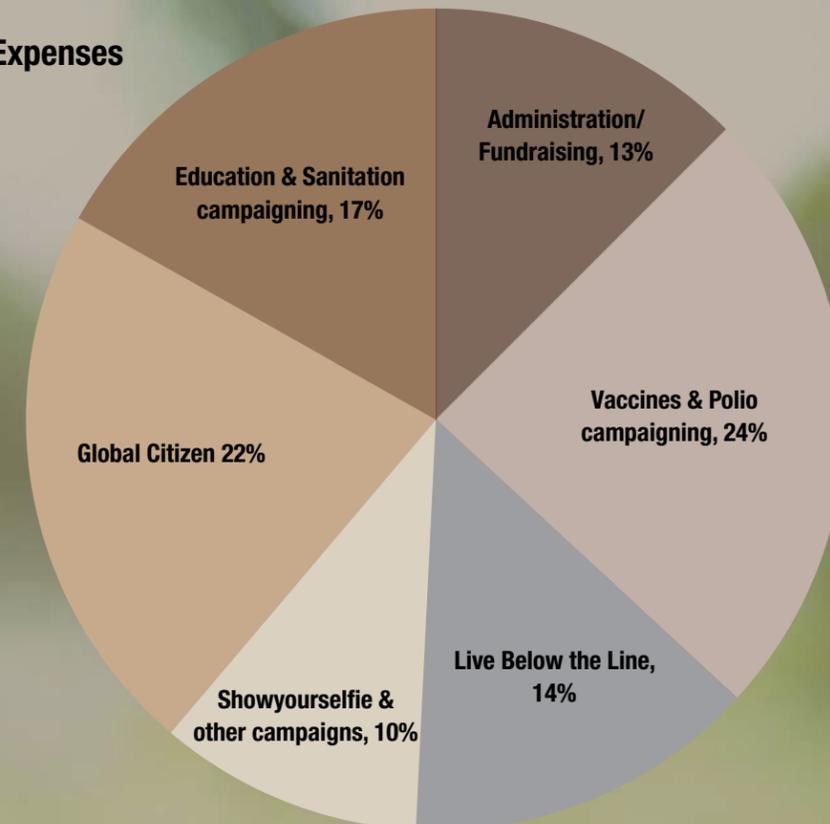
NEW ZEALAND: Global Poverty Project. Board members: Will Watterson (chairperson), Simon Moss, Hugh Evans.

ADVISORY COMMITTEE: Ann Edelberg, JR Kerr, Jennifer Duberstein, Marcie Allen, Mark Shulman, Randall Lane, Will Botwin, Shakil Kahn, Eric Ortner, Michael McDonald, Marissa Sackler.

Revenue



Expenses



Thank You Partners and Supporters

Our heartfelt thanks to all our partners throughout the world. Together, we can end extreme poverty.

We want to offer our sincere thanks to all the partners that have supported us in 2014, through grants, sponsorships and donations, in-kind contributions, campaigning with us to achieve our impact goals, making commitments for the world's poor and finally, to our dedicated board members, advisors, volunteers interns and staff - and to global citizens everywhere. Without each of you, this year would not have been possible.

Coalition working

Protect Aid Canada Coalition – See - <http://protectaid.ca/> including Engineers Without Borders Canada, The One Campaign, CCIC, Make Poverty History, TakingITGlobal and Canadian Council for International Co-operation.

#TurnUpSaveLives Coalition, including Save the Children, Oxfam, ActionAid, International Rescue Committee and World Vision – See <http://www.turnupsavelives.org.uk/> for all 36 partners.

Live Below the Line - See our full 2014 charity partner list on page 30.

Global Poverty Project People and supporters

We would also like to offer our heartfelt thanks and gratitude to all our volunteers, interns and staff members. Without your passion and unwavering commitment to see justice for the world's poorest and most vulnerable people, our impact towards our mission to end extreme poverty by 2030 in 2014 would not have been possible.

FUNDING AND RESOURCING PARTNERS

3M
Action Flooring
AEG Goldenvoice (Previously Goldenvoice)
AEG Live
Axel Johnson Inc
Beespace
BidKind
Bill & Melinda Gates Foundation
Caterpillar Foundation
Caterpillar Inc
Clear Channel Outdoor
Clear Channel Inc
Ekocycle
FedEx
H&M
I Heart Radio
Key Foods
Kik
LDV Hospitality
Milk
Msnbc
Naked Condoms
NBC
NYC Parks
Paramount
Pratt Foundation
Pro Spec Wood
PTTOW!
RBI Advisory Group
Riot House
Rogers Inc
Skadden & Associates
Svenska Postkod Stiftelsen
Ticketmaster
Tribeca Film Institute
UNICEF
United Nations Population Fund
Universal Music Group
Waislitz Foundation
World Bank Group
World Childhood Foundation

CAMPAIGNING AND COMMITMENT PARTNERS

Bill & Melinda Gates Foundation
BRAC
CAN MNCH Network
Canadian Water and Wastewater Association
Caterpillar Foundation
H&M Conscious Foundation
K&L Gates LLP
Luxembourg Development Cooperation
Madagascar Ministry of Water and Sanitation
Malala Fund
Micronutrient Initiative
Millennium Water Alliance
Nepal Steering Committee for National Sanitation Action
Norway - Office of Prime Minister Erna Solberg
Norwegian Agency for Development Cooperation
Partners In Health
Permanent Mission of Singapore to the UN
Plan International
Plan UK
Platinum Rye Entertainment
Procter & Gamble
RESULTS International
RESULTS UK
Rotary International
Rotary International District 5030 Branch
Sanergy
Save the Children UK
Sesame Workshop
The Global Fund to Fight AIDS, Tuberculosis and Malaria
The Hunger Project
The ONE Campaign
The UN Deputy Secretary-General's End Open Defecation Campaign
To Catch a Dollar
Toilet Hackers
Toilets for People
UN Foundation
UN Millennium Campaign
UNDPI
UNICEF
UNICEF Australia

UNICEF Pakistan
Unilever
United Nations Population Fund
US Fund for UNICEF
USAID
WASH Advocates
WASH United
Water Supply Sanitation Collaborative Council
WaterAid America
Women Deliver
World At School
World Bank Group
World Childhood Foundation
World Food Programme USA
World Toilet Organization
World Vision