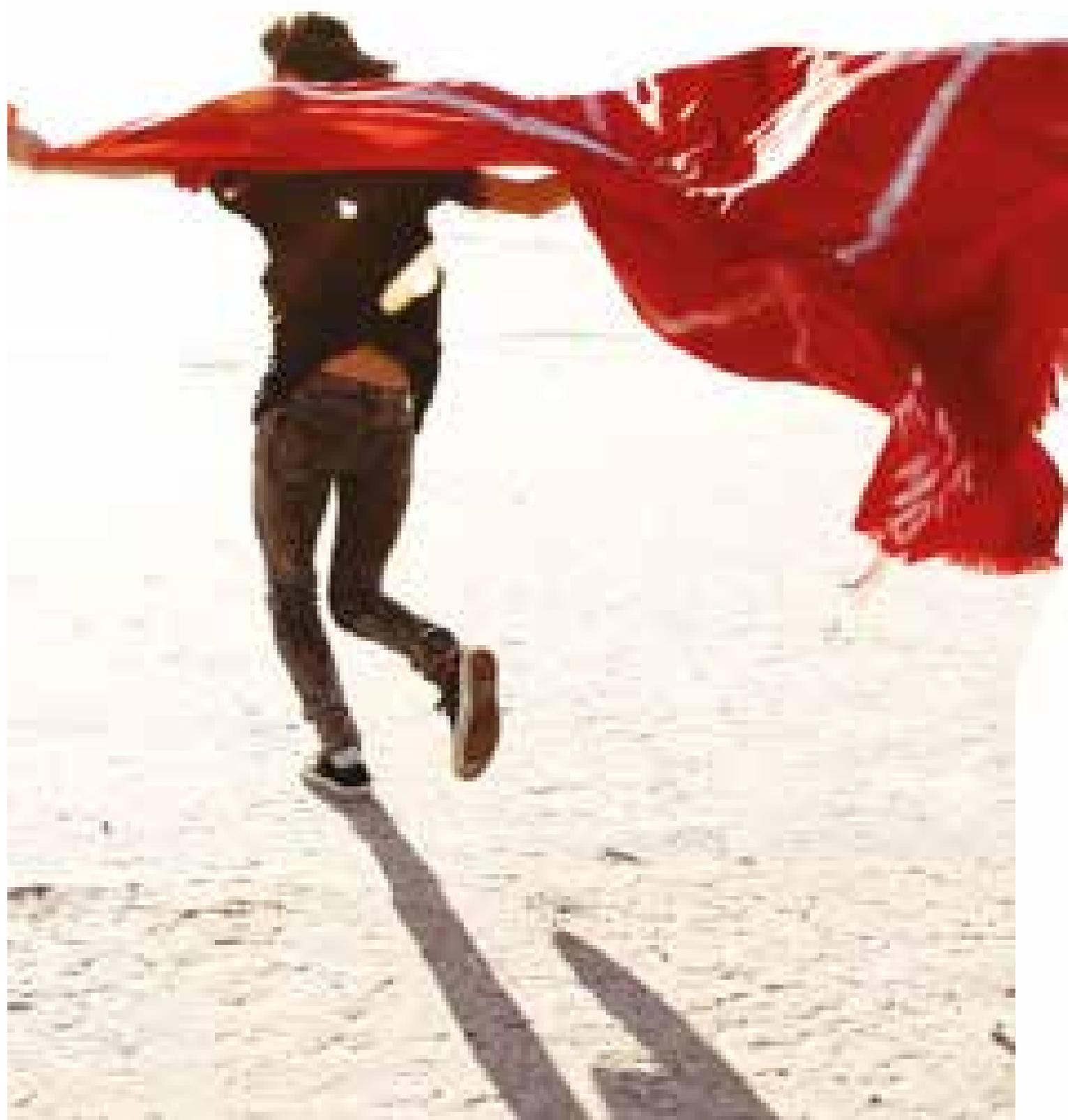


ANNUAL REVIEW 2012

IMPACT & ACHIEVEMENTS

THE
GLOBAL
POVERTY
PROJECT





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“2012 was the year we proved our potential to achieve real impact; that we’re a serious, credible and on-going player in the development sector.”

Hugh Evans, CEO

FROM THE CEO AND BOARD

Hugh Evans

In 2012 we had a single-minded focus – to introduce the world to the power of Global Citizens – a movement of people who are committed to ending extreme poverty within a generation.

Our campaigning work in the past had been targeted on single issues, and with just a few years to go until the Millennium Development Goals expire, we believed there was an urgent need to show how all of the issues linked up and use the remarkable progress of the last decade as a catalyst for new and vital commitments to keep reducing poverty to 2015 and beyond.

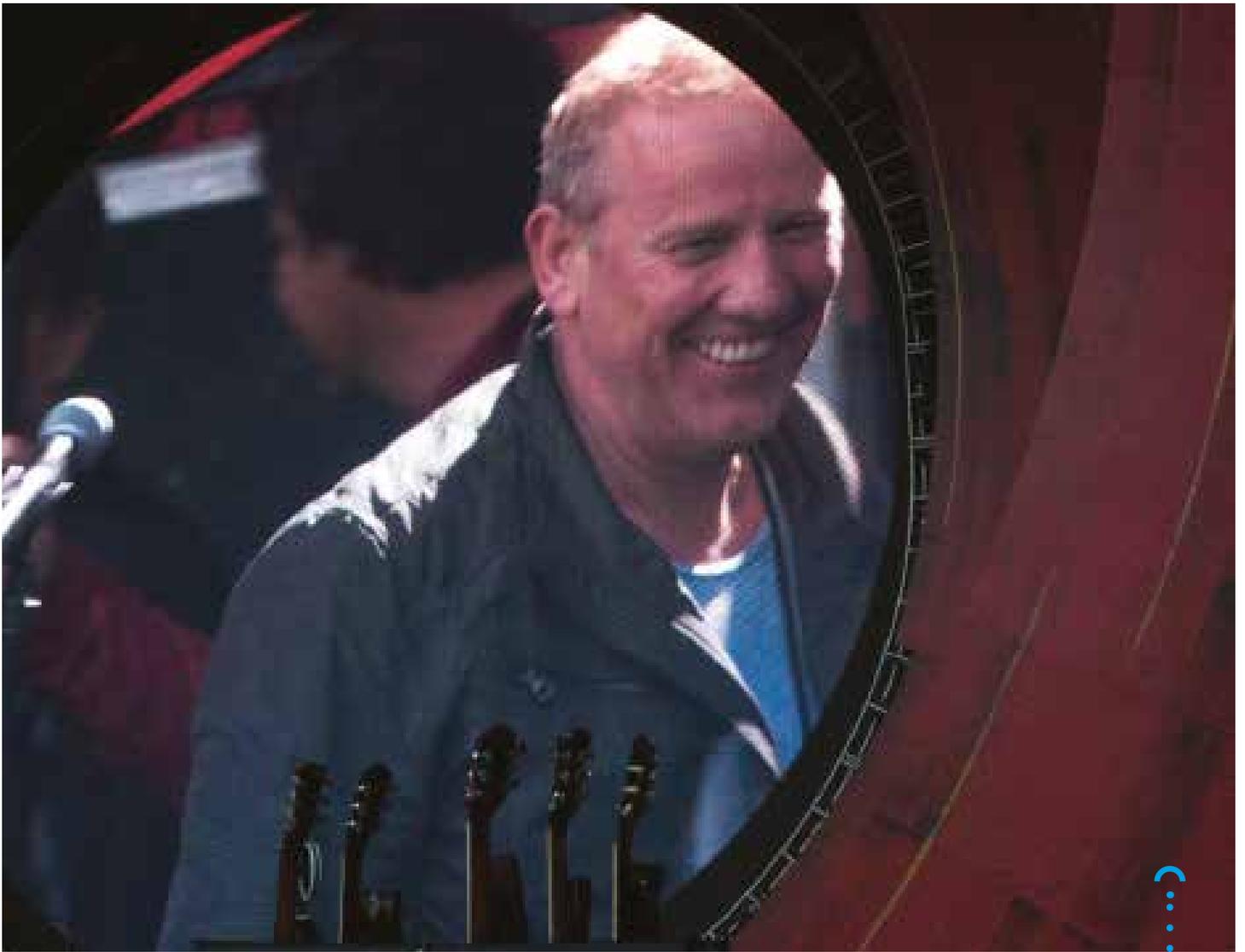
We are thrilled to have launched the Global Citizen action platform and run the Global Citizen Festival this year, whilst also continuing to campaign for polio eradication, quality aid and scale *Live Below the Line*.

We have just a small team of staff to do all of this work, and we are massively thankful to our volunteers, advisors, pro-bono partners and colleagues in the NGO sector for helping us make such a big impact together.

As we look to 2013, there is even more that I see that we can do together to build a movement of Global Citizens to take action towards a world without extreme poverty.

“We are a fast growing, increasingly robust and sustainable entrepreneurial organisation, punching above our weight.”

Hugh Evans, CEO



Peter Murphy, Board Chair

Global Poverty Project was founded in 2008 on the idea that ordinary citizens could join together and help create a world without extreme poverty in a generation. It's a big, bold idea, and one that many people have doubted.

As the organization has scaled rapidly, I am thankful to my fellow board members for their support in consolidating our legal and financial processes to create a truly global organisation, with operations now in Australia, New Zealand, United Kingdom, the United States, and starting in early 2013, Canada.

As a board, we remain committed to unleashing the power of Global Citizens to end extreme poverty, and look forward to seeing what they are able to achieve in 2013.

The Global Citizen Festival was one expression of this idea, and we are thrilled to have supported the team this year to create the Festival, which leveraged \$1.3 billion in new commitments for

 the world's poor.



ABOUT GLOBAL POVERTY PROJECT

Global Poverty Project creates media, campaigning and education platforms that enable the public to ensure real action is taken to contribute to our vision by both Government and private sectors in target countries.

As an advocacy organisation our work is all about securing victories for others. Partnerships are key to the work of the Global Poverty Project, helping us reach wider audiences, deepen engagement, and leverage greater impact for the world's poor.

We work with partners in the charitable and corporate sectors to support their efforts to ending extreme poverty, lending our weight and our resources to our partner's efforts where they align with our strategic aims. We seek to project the progress that is being made fighting extreme poverty, amplify the efforts of NGOs achieving results, and advocate to decision-makers to increase

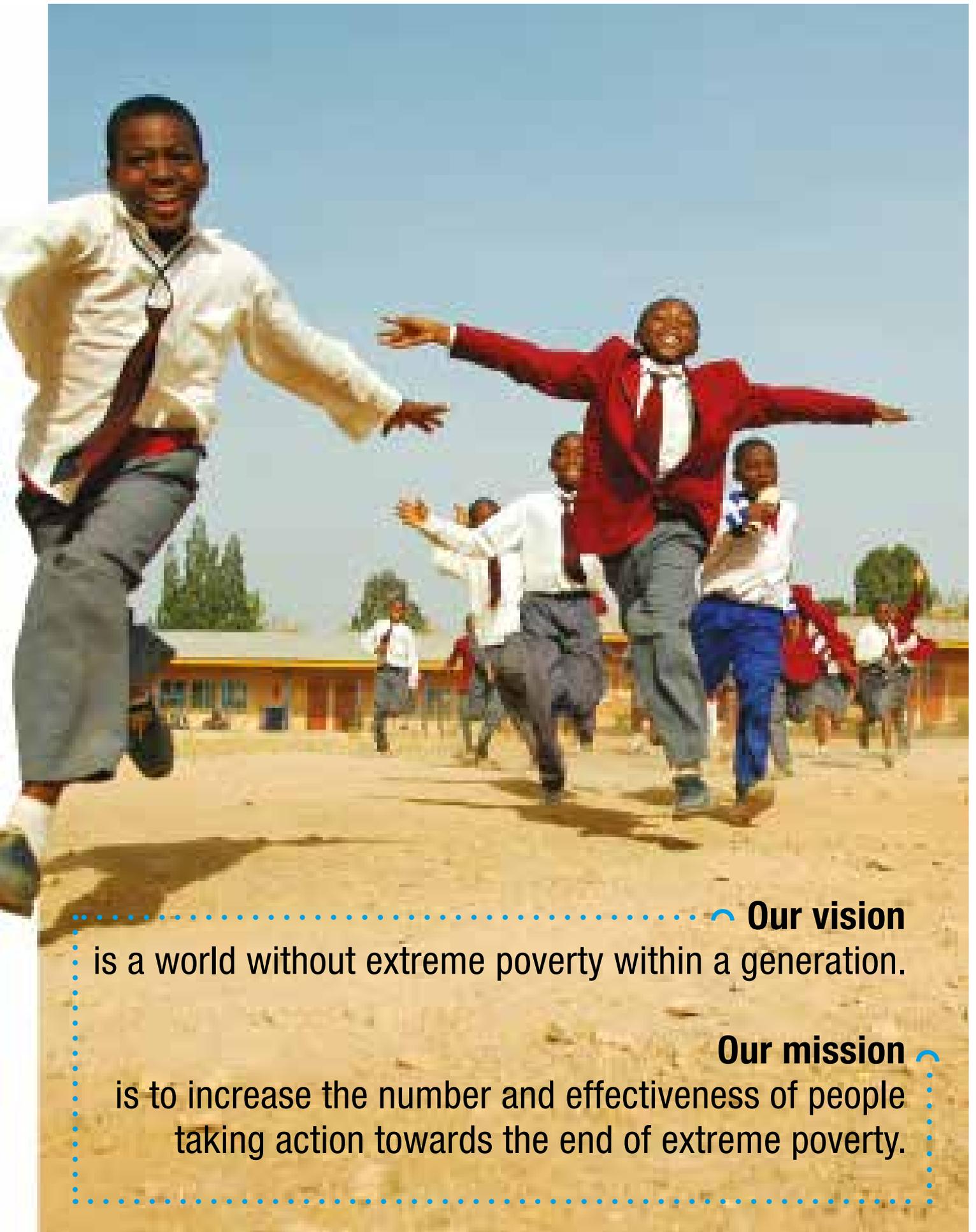
the quality and quantity of their commitments to ending extreme poverty.

Join us and help create a world without extreme poverty within a generation.

WE PROJECT: Building a critical mass of supporters who are engaged and informed about how they can be a part of the movement to end extreme poverty.

WE AMPLIFY: Working with partners and media, demonstrate the public support and momentum for policy change

WE ADVOCATE: Directly engaging our staff and supporters with government and business decision-makers to advocate for policy change.



..... ◡ **Our vision**
is a world without extreme poverty within a generation.

Our mission ◡
is to increase the number and effectiveness of people
taking action towards the end of extreme poverty.



At the Global Poverty Project, we see our role as catalyzing the movement to end extreme poverty, making it bigger, better, and more effective.

WE BELIEVE...

...that extreme poverty is unnecessary, unfair and unjust. It's an affront to human dignity, and it calls on us to do something about it.

We recognise that the world's poor are working hard to fight poverty themselves. We need to get behind their efforts by providing direct support and by removing the barriers that we, our governments and businesses place in their way.

We know it won't be quick or easy as extreme poverty is a hugely complex issue. There's no single answer to it; rather, there are 1.2 billion individual answers, one for each of the world's citizens in extreme poverty.

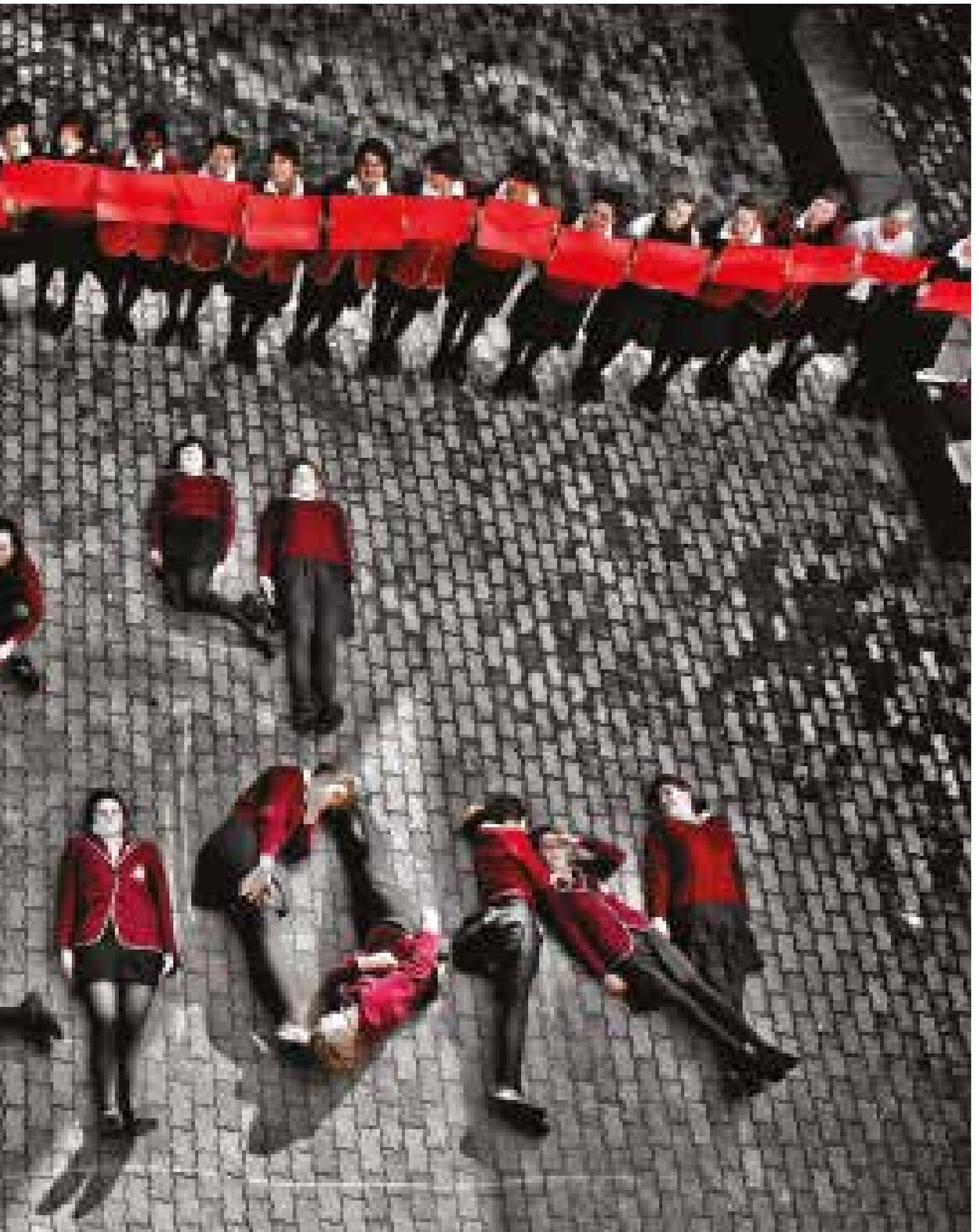
What we do know is that there are basic needs that have to be met if people are to work themselves out of extreme poverty. There are local systems –

governments, economies, societies – that need to work for the poor, not against them.

We know that these systems connect up to a global system in which we have a stake. Global rules, norms, policies and practices that can either unleash the potential of the world's poor, or keep them locked in poverty.

As Global Citizens, we have the chance and the responsibility to challenge these systems and ensure that the world's poor have the opportunity to thrive. We can change our actions and our beliefs – how we learn, talk, buy, give time and money, and use our voice politically. We can join the broad movement of global citizens around the world who are doing everything they can to enable the world's poor to lift themselves out of extreme poverty.







OUR 2012 POLICY GOALS

WE FOCUSED ON THE PURSUIT OF SIX POLICY CHANGE GOALS TOWARDS THE END OF EXTREME POVERTY:

- 1. Aid Quantity.** Increase the quantity of aid given by donor countries to 0.7% of GNI.
- 2. Aid Focus & Effectiveness.** Ensure that aid given is targeted towards poverty reduction and the achievement of the MDGs.
- 3. Macro Trade.** Improve the multilateral trading position for poor countries by reducing unfair trading rules and relationships.
- 4. Consumer Trade.** Increase consumer demand for fair trade products.
- 5. Enabling Environment.** Support poor countries to improve education infrastructure and governance.
- 6. Sustainable Organisation.** Build a strong organisation that can achieve a global vision enacted locally.



OUR PROGRAMMES AND PRIORITIES

Over the period of 2012, we committed towards the following aligned programmes and priorities for the Global Poverty Project's global operations in Australia, Canada, New Zealand, United Kingdom and United States.

GLOBAL CITIZEN: Developing and launching Global Citizen Platform as our new, innovative home for campaigns and grassroots advocacy.

LIVE BELOW THE LINE: Continuing to grow *Live Below the Line*, the leading community fundraising initiative for the development sector.

THE END OF POLIO: Leading the movement to ensure that eradication occurs by demanding that the funding the world needs to end polio is secured.

1.4 BILLION REASONS AND AID CAMPAIGNING: Consolidating our education and aid campaigning work, converting interest into support for our other programs.

DEVELOPING NEW INITIATIVES: Developing new initiatives that complement our existing initiatives and drive us closer to achieving our vision and mission, and securing funding for them.

ORGANIZATIONAL DEVELOPMENT: Expanding into Canada, planning our development to scale over the next 3 years, committing to measuring our impact.



OUR IMPACT APPROACH

At Global Poverty Project, our campaigns are designed to fasttrack the end of extreme poverty within our lifetime and increase the number and effectiveness of people taking meaningful grassroots advocacy action.

1. WE DESIGN, RUN AND HOST CAMPAIGNS

We develop our own campaigns, but also work with partners to host their campaigns so that Global Citizens can get involved and take grassroots advocacy actions. By working in partnerships we are more comprehensive in our approach and enjoy the credibility and the expertise of our partners.

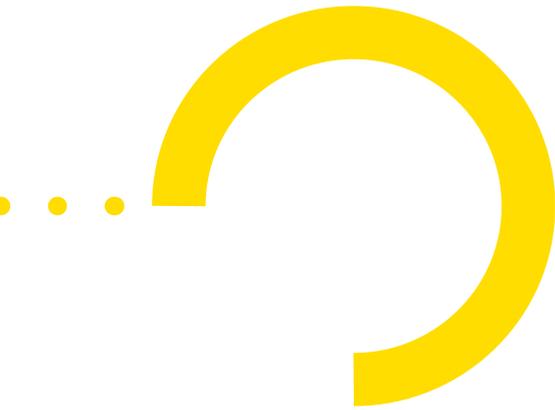
2. WE CAPITALIZE ON INFLUENTIAL MOMENTS AND INFLUENTIAL PEOPLE

We time our campaigns to generate public and political will to drive the momentum to address the barriers to

ending extreme poverty and to transforming the lives of the world's poorest people. Our campaigns and events are timed to target political meetings, global funding opportunities and policy decisions. We build relationships with world leaders, policy makers and celebrities to drive our message home.

3. WE BUILD THE GLOBAL CITIZEN MOVEMENT

Our strategic mandate is to build a movement of Global Citizens who identify themselves with the passion and action it takes to end extreme poverty in our lifetime, so that they take sufficient, efficient, effective and timely action with our support. And because sometimes we need encouragement to get started and stay motivated, we reward Global Citizens for the actions they take.



We work to develop the quality and quantity of development and aid needed to end extreme poverty within a generation.

4. WE CELEBRATE GLOBAL CITIZEN VICTORIES

We aim to build an enthusiastic, passionate and engaged movement of Global Citizens, empowered by the knowledge that their actions matter and make a real difference. We celebrate the political and policy wins their actions achieve, keep them updated on progress towards wins we're still working on.

5. WE GENERATE MOMENTUM FOR CHANGE.

The power of Global Citizen is realized when we channel their voices to world leaders, policy makers and aid donors. We keep track of the commitments made by these leaders and the progress they are making to achieving those commitments and hold them accountable if they fail to honour their promises. This process generates the momentum that results in systemic change for the world's poor.



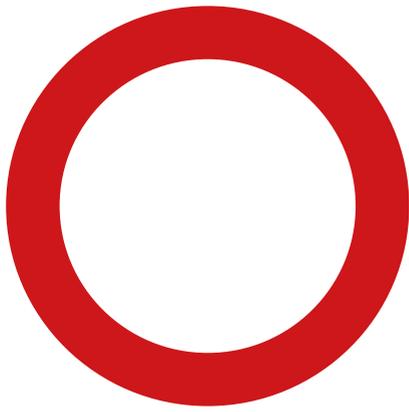


THE GLOBAL CITIZEN JOURNEY

Our aim is for the journey to develop their engagement and effectiveness and to bridge the gap between the online and offline worlds.

OUR GLOBAL CITIZEN PLATFORM HELPS PEOPLE ENGAGE WITH ENDING EXTREME POVERTY AT THREE LEVELS:

- 1. Rookie** – For global citizens engaging with ending poverty for the first time.
- 2. Savvy** – For global citizens becoming more engaged and confident in grass roots activism for the world's extreme poor. It is beginning to become part of their personal identity.
- 3. Pro** – For global citizens who are committed to ending extreme poverty, taking regular, more independent action that transcends from globalcitizen.org into the real world. A pro is passionate, knowledgeable and confident in their activism.



We are invested in ending extreme poverty in a lifetime. This means we are equally invested in ensuring that we are the generation that takes responsibility for generating the political and public will.

GlobalCitizen.org provides a cool route into activism. At any one time we're running multiple campaigns, across a range of issues, so there is something to suit everyone. The platform is interactive, with a range of films, articles, quizzes, petitions to sign and events to attend.

Every time Global Citizens take action, our intelligent website allows them to earn points and with our partners, we are now able to reward them with two tickets to a concert or to the Global Citizen Festival.

OUR MATERIALS AIM TO DEVELOP GLOBAL CITIZENSHIP BY ENABLING PEOPLE TO:

1. THINK Learn about the causes of extreme poverty and change how we think ...

2. FEEL Become increasingly passionate about ending poverty and how we feel...

3. DO Take informed and impactful action that transforms what we do...

4. BUILD Global Citizens identify themselves as part of the movement, and share their experiences on various social websites. Global Citizenship becomes a hip, cool, viral network, an efficient and effective movement that will continue to build and grow.

- Launched in the United States in August 2012, Global Citizen has attracted a following: more than 75,000 users taking half a million actions in just two months.

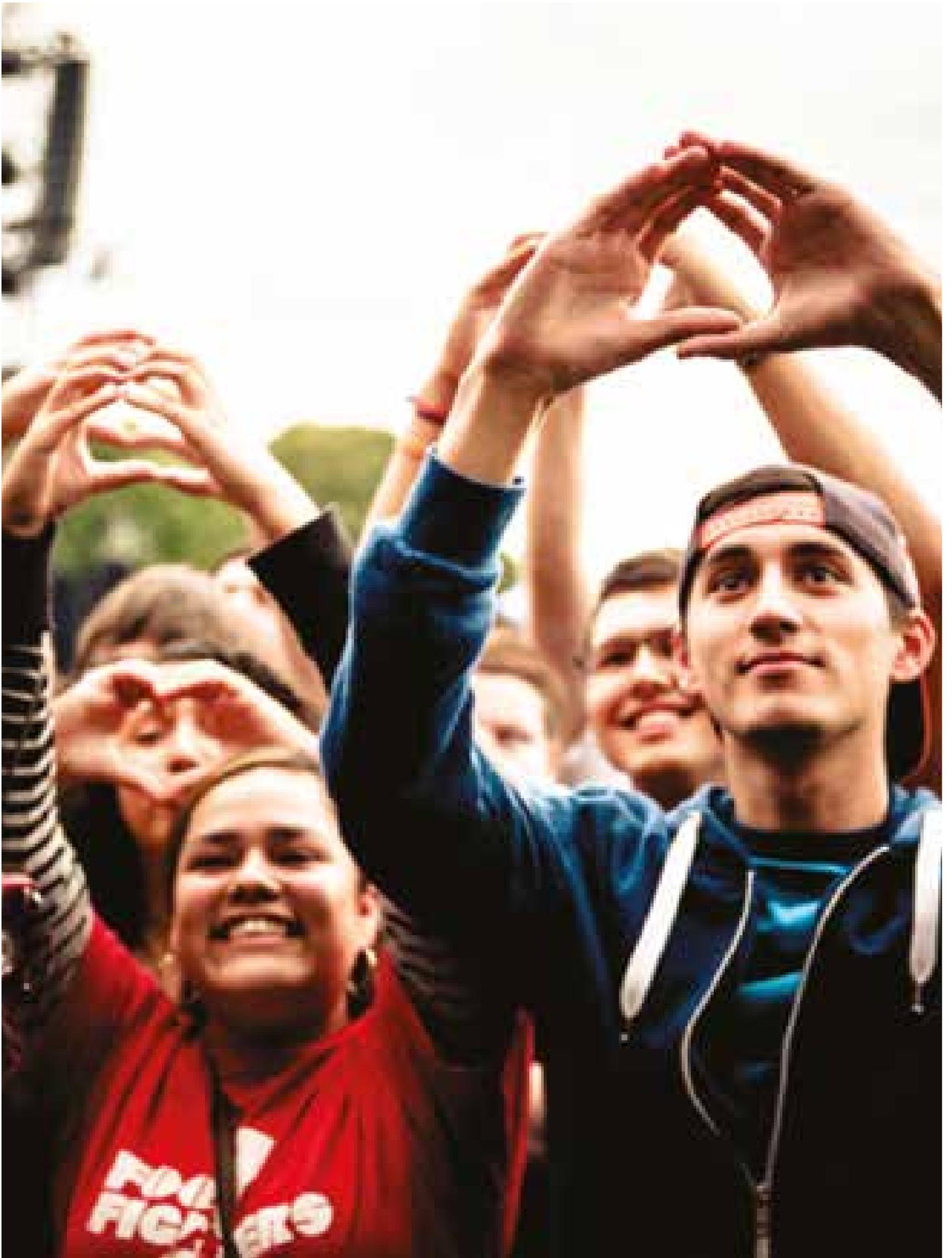
GLOBAL CITIZEN

Users engaged with a variety of issues and campaigns: getting behind the call to realise *The End of Polio*, reading about what it will take to end extreme poverty within a generation, sharing campaigns for maternal health and universal primary education, and calling their political representatives to show support for foreign aid. With more than 20 NGO partners involved, contributing learning and action content on more than a dozen issues, the site has created a foundation for on-going engagement, and started tens of thousands on a journey to take action.

As we continue to develop globalcitizen.org we will build on this foundation, offering users the chance to engage with events, volunteering opportunities and ambassador programs in their area. We look forward to growing the Global Citizen movement in 2013.

LEVELS OF ENGAGEMENT:

- 77,000+ Global Citizen registered across more than 100 countries in 2 months
- 671,000+ actions taken
- 100,000 videos watched
- 3.9 million page views
- Trained 169 1.4 Billion Reasons Presenters
- Trained 150 Ambassadors to get active in their community
- Spoke to 36,203 Facebook fans
- Tweeted to our 14,803 twitter followers
- Shared content with our over 3 million website visitors
- Secured stories, including in The New York Times, Huffington Post, Wall Street Journal, CNN and MSNBC
- Partnered with dozens of celebrity ambassadors, to share our message and campaigns with their supporters





COMMITMENT VICTORIES

\$1.3 billion new funding commitments announced on stage to support our NGO partners

LEVELS OF ENGAGEMENT:

- 53,000 + attended Global Citizen Festival
- Approximately 15 million tuned in to broadcasts
- 2 billion + media impressions



GLOBAL CITIZEN FESTIVAL 2012

On September 29, 2012, as world leaders gathered in New York for the UN General Assembly to make financial commitments in support of the UN poverty priorities, known as the Millennium Development Goals, the Global Citizen Festival brought 60,000 change makers together in Central Park for a huge advocacy event, with a free ticket lottery to attend and support the fight against extreme poverty, and raise funding commitments with our partners.

Featuring performances from Neil Young with Crazy Horse, Foo Fighters, John Legend, The Black Keys, Band of Horses and K'Naan, and appearances by Beyonce, Hugh Jackman, Katie Couric, Olivia Wilde, Selena Gomez, Erin Heatherton and many others, the Festival created a moment to unite around giving every child a chance to thrive, with the overarching call to end extreme poverty within our generation.

\$1.3 billion in pledges for organisations leading the fight against extreme poverty, and sharing a message of hope and opportunity for all with an outreach of more than 2 billion, the Festival put the movement to end extreme poverty in the headlines. It provided a spotlight for the incredible work of dozens of partner organisations and campaigns, including the global effort to eradicate polio.

The event put public support for the end of poverty into the spotlight and celebrated the efforts of anti-poverty champions. At the event Wilfred Macena, for his work in community and leadership, Edna Adan, for her dedication to service, Urmi Basu, for her commitment to justice and systemic change and Dr Peter Salk, on behalf of his father Jonas Salk for technology and innovation, all received Global Citizen Movement Awards to highlight their achievements towards ending extreme poverty.



GLOBAL CITIZEN VICTORY:

- Leveraged over \$20 million for polio eradication efforts

LEVELS OF ENGAGEMENT:

- 968 messages sent to health ministers calling for polio to be declared a world health emergency.
- 700 congratulation messages uploaded celebrating India's 1 year polio free anniversary
- Spoke to more than more than 4,500 people globally (1,570 in the US)
- Campaign videos seen by 23,000+
- 4.4 million + media reach

THE END OF POLIO

2012 brought significant progress in the global effort to eradicate polio, as well as an era of final hurdles.

January signalled an historic marker for the movement with India celebrating 1 year as polio-free for the first time in history. As well as marking notable global progress (with another country taken from the world endemic list) this also signalled remarkable progress for India, a country that had seen more than 700 polio cases in 2009 alone. This positive trend continued throughout the year, with the lowest number of polio cases in history recorded during 2012, and transmission re-interrupted in Angola and the Democratic Republic of the Congo.

These results are encouraging and reflect the significant investment in global vaccination and monitoring efforts – but they don't signal smooth sailing. A funding shortfall caused numerous vaccination campaigns to be scaled

back or cancelled throughout the year, including in a series of countries in west and central Africa that have been repeatedly reinfected with polio in the past. This rising risk of a polio resurgence led this year's meeting of the World Health Assembly to declare polio an "emergency for global public health," calling on the World Health Organization's 194 Member States to fully fund the Global Polio Eradication Initiative (GPEI) thus giving countries greater powers to combat this disease.

We could very well be seeing polio's last stand - and the GPEI is putting together the technical plan to make it happen. But delivering on the promise of a polio-free world requires everyone to do their part, or polio will resurge. This year, and into the future, *The End of Polio* campaign will continue to put pressure on governments and other donors, to back eradication efforts and realise the end of this paralyzing disease.



Following the success of the 2011 activities, in 2012 we began to expand our polio campaigning.

During 2012, we initiated exciting new partnerships with advocacy groups in Brunei and Pakistan. We toured Canada, the United Kingdom and the United States with our polio campaign message, and engaged thousands of additional supporters for the campaign. These supporters helped lobby health ministers to ensure the World Health Assembly declared polio a global health emergency, and spoke to political representatives in Australia, UK, US, and Canada leading to statements of support being moved and passed by parliaments in 3 countries. Then, as world leaders prepared to meet for the 2012 UN General Assembly, our supporters again put this issue on the agenda, ensuring the attendance of the Australian Prime Minister at a key polio event, and laying the groundwork to secure new funding commitments from the UK and Canadian governments,

at the forthcoming vaccine summit in April, 2013.

AUSTRALIA IN FOCUS:

In January, as India celebrated its first polio free year the Australian team again mobilised to put this issue, and a remarkable story of progress, in the headlines. As Australia and India faced each other off in the cricket in the Third Test of the Border-Gavaskar Trophy Series, we engaged Indian cricket legend and polio-survivor Bhagwath Chandresekhar and prominent Australian cricketer Brett Lee as campaign ambassadors, reaching millions through associated media, and mobilising a dozen ambassadors to speak to 3,000 cricket spectators at the cricket.

Live Below the Line is a global advocacy and fundraising tool empowering those passionate about ending extreme poverty to become more powerful personal advocates.

LIVE BELOW THE LINE

The challenge, to spend 5 days living on just the local equivalent of the extreme poverty line for all food and drink: US\$1.50. The campaign provides participants with a powerful insight into the lack of choice and opportunity faced by those living in extreme poverty, and the way that broken systems can trap hard working people in extreme poverty.

As well as this eye-opening personal experience, the campaign also provides participants with opportunities to scale up their campaign impact by starting conversations and engaging those around them with the issue, securing coverage from local media, and raising funds for projects helping to address the issues that perpetuate extreme poverty.

In 2012 *Live Below the Line* continued to grow, building its advocacy and fundraising impact.

Again running across three continents, the campaign attracted more than 20,000 participants, including celebrities like Bonnie Wright, Malin Akerman and Minka Kelly.

The campaign also secured massive public reach, engaging a number of celebrity supporters, including Hugh Jackman, Selena Gomez, Ricky Gervais, Nick Lachey, Melanie C, Josh Groban and Nick Kristof. In addition to the personal advocacy efforts of these participants and supporters, the campaign also engaged a number of high-profile politicians, reminding representatives of the importance of foreign aid, and ensuring the campaign's lessons were also shared in the halls of parliament.



UK IN FOCUS:

The United Kingdom's *Live Below the Line* campaign was a real success. With a combined media reach of over 50 million, the United Kingdom's *Live Below the Line* campaign saw over 17,500 participants raise over £1.5 million for our charity partners.

NEW ZEALAND IN FOCUS:

The team successfully ran the second annual *Live Below the Line* campaign, bringing together every major aid agency as a partner to the campaign and tripling the number of participants engaged and funds raised compared to 2011, with 1,500 participants raising over NZ\$360,000.

US IN FOCUS:

We continued to grow *Live Below the Line*, engaging 3,300 participants and raising more than US\$125,000 for our 7 charity partners.

LEVELS OF ENGAGEMENT

- Over 40 partner organisations
- Over 527,000 conversations started
- US\$3 million raised for partner charities
- 109.9 million reached through media

🔗 In 2012, we continued to expand the reach of the 1.4 Billion Reasons presentation, engaging new audiences, training new presenters and developing a new version of the presentation to support our campaigning for The End of Polio.

1.4 BILLION REASONS

In 2008, we started our work at the Global Poverty Project by sitting down with international experts and developing a roadmap to explain the pathway to end extreme poverty in our lifetime, asking what we could do within our own communities to combat this global injustice.

The result was 1.4 Billion Reasons – a multimedia presentation that communicates the role that we can each play in realising our generation’s remarkable opportunity to end extreme poverty. The presentation engages audiences to commit in taking an active role to end extreme poverty.

With 1.4 Billion Reasons we explore the simple, everyday actions that each person can take to help change these systems, and bring a world without extreme poverty one step closer.

UK IN FOCUS:

In 2012, Global Poverty Project launched the Global Poverty Ambassador Program at an event in London with Bill Gates and Hans Rosling. The program trained ambassadors to give the 1.4 Billion Reasons keynote presentation in their communities. Over the year 150 ambassadors were trained, contributing the majority of our 1,339 presentations globally.

AUSTRALIA IN FOCUS:

Public engagement work continued throughout the year as we took 1.4 Billion Reasons to over 100 schools, resulting in 146 Presentations to 17,298 people and 15 Presenters trained. The team also launched new community and youth ambassador programs which will train 125 change agents to take action on issues of foreign aid and fair trade around the country in early 2013.



US IN FOCUS:

The Road Scholars took 1.4 Billion Reasons on a 4 month tour of the country, visiting 57 cities and speaking to thousands of people. They also engaged thousands with The End of Polio campaign and its message, including key political representatives.

LEVELS OF ENGAGEMENT:

- 169 presenters trained
- 1,339 presentations delivered
- Seen by 156,201 people
- Toured across United States, United Kingdom, Australia and New Zealand

OUR 2012 PARTNERS

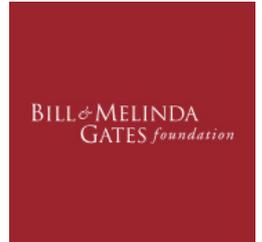
As an advocacy organisation our work is all about securing wins for others. Partnerships are key to the work of the Global Poverty Project, helping us reach wider audiences, deepen engagement, and leverage greater impact for the world's poor.

Thank you!

Organisational:



SUMNER M. REDSTONE
CHARITABLE FOUNDATION



The End of Polio:



FUNDACIÓ
FCBARCELONA

Live Below the Line:

MAJOR CHARITY PARTNERS

UNITED STATES

- Opportunity International
- Shot at Life
- US Fund for UNICEF
- CARE
- Rainforest Foundation
- Malaria No More
- Global Syndicate

UNITED KINGDOM

- Christian Aid
- Malaria No More
- Restless Development
- Results
- Salvation Army
- UNICEF

NEW ZEALAND

- Oxfam
- UNICEF
- Volunteer Service Abroad
- World Vision
- TEARFund
- P3 Foundation
- Christian World Service

MAJOR STRATEGIC PARTNERS

- Mysupermarket.com
- Buzz Agent
- The Scouts
- Duke of Edinburgh
- Trades Union Congress

Global Citizen NGO Partners

- Charity : Water
- Earth Day Network
- Rotary International
- World Food Program USA
- Global Partnership for Education
- Pencils of Promise
- The Earth Institute
- Half The Sky

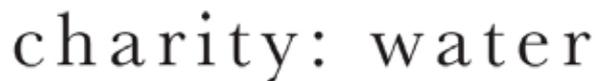
Global Citizen Festival:



Global Citizen Festival broadcast:

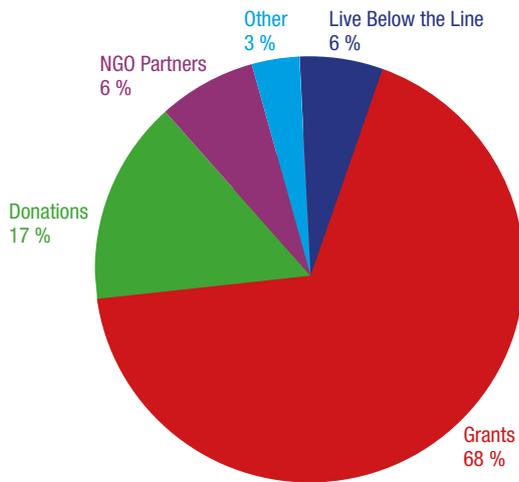


Global Citizen:

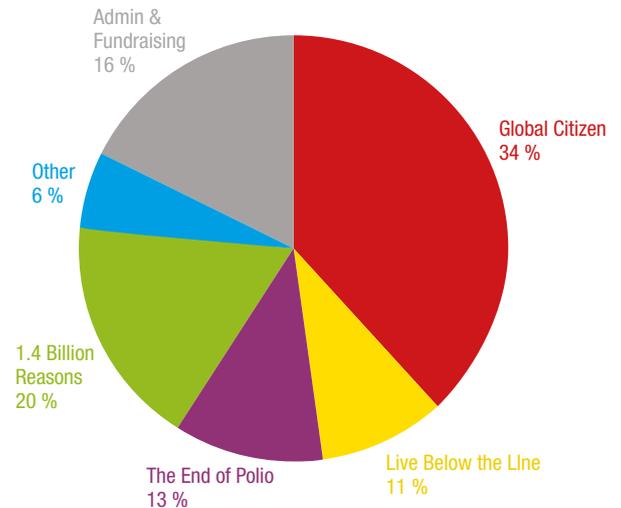


OUR RESOURCES

INCOMING



EXPENDED



The charts reflect consolidated income and expenses across the operations of Global Poverty Project around the world in 2012, excluding the Global Citizen Festival. Full financial statements are available on a country by country basis (reflecting the legal structure of the organisation), from the Global Poverty Project website, http://www.globalpovertyproject.com/pages/About_governance

OUR STRUCTURE & GOVERNANCE

In 2012, the Global Poverty Project completed a restructure that saw the organisation's four separate legal entities join together as one single global organisation, with a streamlined management structure and global governance board to ensure the pursuit of our common vision, mission and strategic plan. As of May 2012, our US entity, Global Poverty Project, Inc (registered 501(c)(3) entity) is our parent entity, and is the sole member of each of the other country entities.

The Global Board of the organisation meets regularly, and includes Peter Murphy (chair), Martha Fray (UK rep), Simon McKeon (AU/NZ rep), John Wilkerson (US/CA rep), and Hugh Evans (CEO).

GLOBAL LEADERSHIP TEAM

CEO - Hugh Evans
 COO - Simon Moss
 CFO - Wei Soo
 Communications Director - Jane Atkinson
 Development Director - Lindsay Hadley
 Australia Country Director - Samah Hadid
 New Zealand Country Director - Will Watterson
 United Kingdom Country Director - Elisha London
 United States Country Director - Michael Trainer

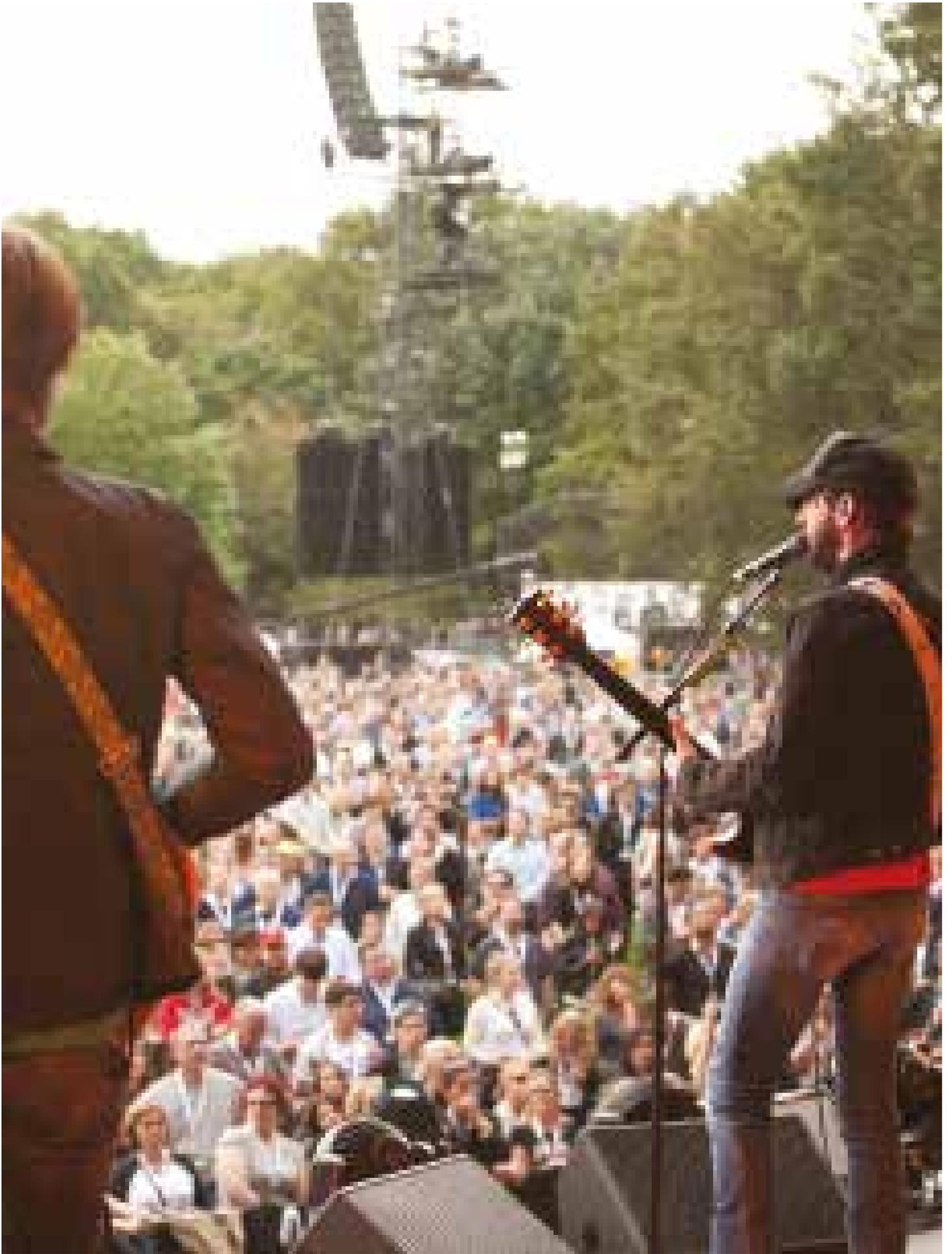


LOOKING AHEAD

2013 is set to be another huge year for Global Poverty Project. We'll be building on the massive successes we've achieved in 2012, measuring the progress on Global Citizen Festival 2012 and doing our all to pack an even bigger punch against extreme poverty at Global Citizen Festival 2013.

Live Below the Line will also continue to be a big talking point and we'll be developing some new campaigns too. Most importantly, as we roll out the Global Citizen platform and branding from the United States across all our markets at a time when the sector will be looking to set the course beyond 2015 and the Millennium Development Goals, we'll be reviewing our strategy and

how we continue to catalyse impact towards the end of extreme poverty through the impactful grassroots activism of our Global Citizen movement.





We are deeply grateful to our staff, interns and volunteers who have worked tirelessly towards so many achievements for the world's poor this year. Most of all we are indebted to all the Global Citizens and all our supporters who took action through our campaigns this year – without whom we would not have achieved any impact.

THANK YOU!

ADVISORS, SUPPORTERS AND BOARD

We would like to thank our country board members and advisors for their generous time, support and assistance in 2012: Lord Jack McConnell, Alan Court, David Ray, Laurie Lee, Hugh Jackman, Trish Daley, Chris Adams, Anthony Gordon, Russell James, Baroness Anne Jenkin, David Fletcher, and Michael Smellie.

We would also like to thank other major supporters including the Bill & Melinda Gates Foundation, Sumner M. Redstone Foundation, David Leppan, Pratt Foundation, Capital for Good, The Co-Operative, and Allen & Overy lawyers.

WE WISH TO THANK OUR STAFF FOR THEIR COMMITMENT AND HARD WORK IN 2012

AUSTRALIA: Albert Benjamin (Operations), Ashley Uren (Events), Jacquie Hoyes (Development Officer), Alicia

Crawford (Schools Program), Amanda Atlee (Schools Program), Mick Sheldrick (The End of Polio Campaign), Lauren O'Connor (The End of Polio), Paul Mason (Campaigns), Renee Carr (Communications).

NZ: Patrick Rose (Communications), Sarah Wood (Operations Manager)

UK: Ashli Alberty (Events and Activation), Guy Kirkpatrick (Operations), Stephen Brown (Campaigns), Nadine Hassassin (Ambassador Program), Sam Bacon (Government Relations), Steph Talbut (Campaigns Assistant).

USA: Agnia Musur (Executive Assistant), Justine Lucas (Campaigns), Cecilia Foxworthy (Operations), Judith Rowland (Campaigns Assistant), Jordan Hewson (Global Citizen), Mitch Hansen (Communications).

THE
GLOBAL
POVERTY
PROJECT

